

CALIFORNIA
STYLE &
CULTURE

Summer 2022

The Surfers Who
Choose the Free Way

Julian Schnabel's
Inimitable Eye

SIMPLY SUMMERTIME

ELIZABETH OLSEN's Life in Bloom



PLUS SEA-WORTHY JEWELS / CHRISSELLE LIM / DINE LIKE DIOR / C WEDDINGS

Summer 2022



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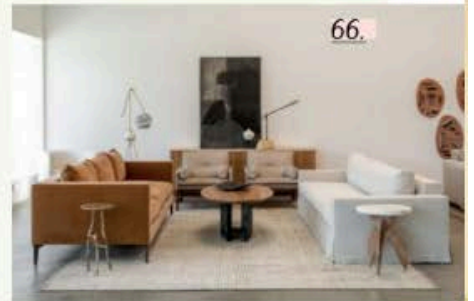
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TRAVEL
SPOTLIGHT

From top: RH One — a 12-passenger Gulfstream G650 — in flight over San Francisco. The cabin features linen-upholstered lounge chairs and hand-tufted floor coverings. The RH Three luxury yacht will also be available for charter.



HIGH SOCIETY

Home furnishing and lifestyle giant *RH* is taking the world by storm

Climb aboard RH One — a custom-designed Gulfstream G650 with a metallic exterior and the words “Carpe Diem” inscribed just below the cockpit window. It’s a phrase that RH Chairman and CEO Gary Friedman lives by. Now, after more than 20 years with the luxury home brand, Friedman has set his sights on turning the California interiors company into a fully integrated global travel and hospitality power player. “[We started] at the bottom ... and made the climb to the top.



... It’s where the air gets thin and the odds get slim,” says Friedman, the visionary behind RH’s experiential retail galleries and restaurants.

RH One and its twin, RH Two, will be available for charter through the World of RH concept launching this year, along with RH Three, a 130-foot explorer yacht originally designed by Vripack that’s kitted out with three tenders and an assortment of action water-sport amenities. The trio of luxury toys was given the RH treatment — think warm minimalistic interiors with organic materials, including Italian leathers, European white oak and brushed stainless steel. Importantly, the company’s jets can easily make the nonstop trip from California to RH’s debut international gallery, a 17th-century estate in Oxfordshire, and forthcoming locations in Paris, London, Dusseldorf, Munich and Brussels.

Stateside, the brand is about to launch its hotel concept, RH Guesthouse, in New York’s Meatpacking District as it readies an entire “ecosystem” in Aspen, comprising an RH Bespoke Gallery, RH Guesthouse, RH Bath House & Spa, RH restaurants and the first RH Residences. But no matter how far Friedman takes RH, California will always be home base. Says Friedman, “I’ve been lucky enough to travel the world, and every time I return, I feel blessed.” ●



PLANE: IFF; GOLF COURSE: W. LUGAL; INTERIOR: JOHN YODanis