

HAMPTONS



Hello
Summer!

Chelsea
Handler
The Comedian
Heats up the
Beach

The 2011
Power List

insight

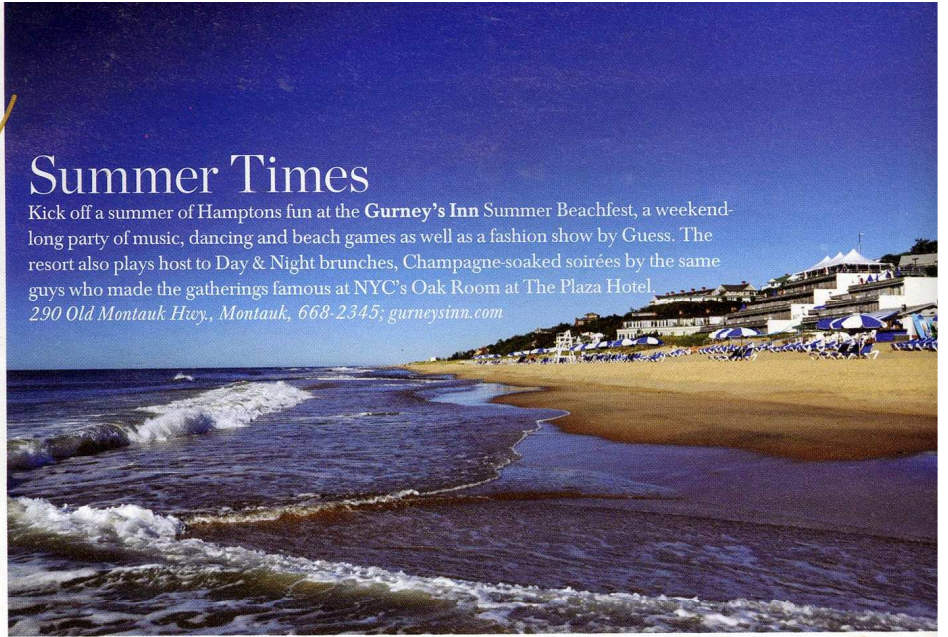
SHAPE IT UP

Enrich your beachside home with the **Baccarat** Geode scented bouquet in a dramatic geometric vase designed by Thomas Bastide (\$295). The natural aromas of this fragrant arrangement blend seamlessly with the Hamptons ocean air. baccarat.com



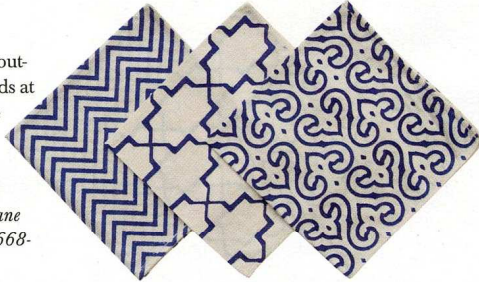
Summer Times

Kick off a summer of Hamptons fun at the **Gurney's Inn** Summer Beachfest, a weekend-long party of music, dancing and beach games as well as a fashion show by Guess. The resort also plays host to Day & Night brunches, Champagne-soaked soirées by the same guys who made the gatherings famous at NYC's Oak Room at The Plaza Hotel. [290 Old Montauk Hwy., Montauk, 668-2345; gurneysin.com](http://290OldMontaukHwy.com)



A Beautiful Setting

Whether you're casually dining outdoors or fêting your closest friends at the dining room table, pair these block-print cotton napkins by **Madeline Weinrib** (four for \$80) with your favorite dishware for a refined tabletop. [Gansett Lane Home, 6 S. Etna Ave., Montauk, 668-8050; madelineweinrib.com](http://GansettLaneHome.com)



COUNTRY WOVEN

The Cadman basket by **Ralph Lauren Home** (\$250) embodies muted countryside style for an earthy addition to your Hamptons home. [41 Jobs Lane, Southampton, 287-6953; ralphlauren.com](http://41JobsLane.com)



Plumed Panache

Hammocks & High Tea's Masai pillow (\$90) injects a small flourish of tribal flair to an oceanside abode with its crisp blue and white design. [Naturopathica, 74 Montauk Hwy., East Hampton, 329-2525; hammocksandhightea.com](http://Naturopathica.com)



Luxurious Leather

Courage B's Italian pebbled leather Andre handbag (\$425) warrants a place on the arm of every Hamptontite this summer. The classic shape and range of available colors—from traditional tones to shocking shades like electric blue—adds to its universal appeal. [14 Jobs Lane, Southampton, 509-1880; courageb.com](http://14JobsLane.com)



RECLINE IN ELEGANCE

Update your East End patio with the countryside-inspired Provence chaise from **Restoration Hardware** (\$1,395). With clean lines and a sleek structure, this wicker lounger is the epitome of elegant comfort. [69 Main St., East Hampton, 907-1300; restorationhardware.com](http://69MainSt.com)





OPEN FOR BUSINESS

Tear out this short list of our favorite new Hamptons boutiques. Look out for more on these shops in the magazine throughout the summer.

- ARTISAN HOUSE, 38 Main St., East Hampton, 324-5859
- BEACH MYC, Montauk Yacht Club, 32 Star Island Road, Montauk, 668-3100
- BIG DROP, 66 Newtown Lane, East Hampton, 604-6400; bigdropnyc.com
- BLUE & CREAM, 77A Main St., Westhampton Beach; blueandcream.com
- BOND NO. 9, 45 Main St., Sag Harbor, 725-7467; bondno9.com
- CYNTHIA ROWLEY, 281 County Road 39A, Southampton; cynthiarowley.com
- ERES, 55 Main St., East Hampton, 604-5544; eresparis.com
- ILLESTEVA, Surf Bazaar, 183 S. Edgemere St., Montauk, 668-1562; illesteva.com
- JACK WILLS, 54 Jobs Lane, Southampton; jackwills.com
- LACOSTE, 48 Main St., East Hampton; lacoste.com
- MACKENZIE-CHILDS, 31 Main St., Southampton; mackenzie-childs.com
- MAISON 24 BEACH COUTURE SHOP, 2424 Main St., Bridgehampton, 537-2488; maison24.com
- MICHAEL KORS, 19 Newtown Lane, East Hampton; michaelkors.com
- THE PERFECT PURSE, 20 Hampton Road, Southampton, 283-3360
- RESTORATION HARDWARE, 69 Main St., East Hampton, 907-1300; restorationhardware.com
- SAM EDELMAN, 46 Main St., East Hampton, 324-1317; samedelman.com
- SHOE-INN, 52 Newtown Lane, East Hampton, 329-4500; shoeinn.com
- STUART WEITZMAN, 152 The Circle, East Hampton; stuartweitzman.com
- SUN BARTH, 53 Jobs Lane, Southampton, 873-4121
- YIGAL AZROUËL, 2415 Main St., Bridgehampton; yigal-azrouel.com

Restoration Nation

With its sleek new East Hampton showroom, Restoration Hardware has replaced its trademark nostalgia with a worldly vision of contemporary design.

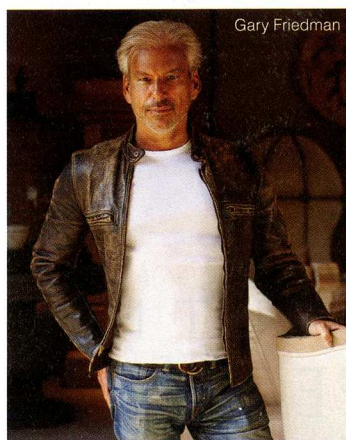
If you're looking to smarten up your summer sanctuary, a good starting place is Restoration Hardware's new showroom. No longer a destination just for nostalgic pieces and retro flourishes, the company has evolved into an innovative, globally influenced leader in home furnishings. Co-CEO Gary Friedman—a self-taught retail wunderkind who found years of success at Williams-Sonoma and Pottery Barn—has been repositioning the brand since his arrival in 2001. Today, Friedman steers a virtually unrecognizable incarnation of Restoration Hardware.

East Hampton's new Restoration Hardware Gallery—the company's only South Fork outpost—is housed in a historic building built in 1908 and features more than 6,000 square feet of exposed brick, hand-cut wood beams, Georgian arched windows and Doric pilasters across two floors. "During my first-ever visit to the Hamptons last summer, I came across 69 Main St., admired the classic architecture of this iconic building and thought, This would be the perfect location for one of our new galleries," says Friedman. "Serendipitously, the building owner, Robert Rattenni, called me the following week to introduce himself and said, 'I have a building in East Hampton that I think would be perfect for Restoration Hardware.' I couldn't have agreed more. Sometimes in life, things are just meant to be, and this was one of them."

Friedman is passionately committed to this perspective, and he travels the globe with a carefully culled design team to find inspiration. "First and



Upholstered track arm sofas



Gary Friedman

"First and foremost, we're curators. We travel and find items or ideas that we can put into a fresh context."



Maxwell leather collection



The Copenhagen chairs and Eiffel Tower

foremost, we're curators," he says. "We travel and find items or ideas that we can put into a fresh context. Second, we're editors. In fact, of all the artisans we work with, we don't buy more than one percent of anything anyone shows us. And of all the antique shops and flea markets, we buy way less than one percent of what we see. Third, we're developers. We might find a trunk or two we like, then develop them into a larger collection."

One look at the luxurious new collections and retail locations bears this logic out. "Most importantly, the products don't look like anything we've done. There's not a single item in the stores that we were selling nine years ago," he says. Propelling a brand this size into the future is hard work, but Friedman, a devoted husband and father of twin girls, is visibly excited about the challenge. "I don't think of this as work," he says. "It's fun and inspiring. I love what I do." Restoration Hardware fans—new and old—love what he does, too. 69 Main St., East Hampton, 907-1300; restorationhardware.com—ANDREW C. STONE

PHOTOGRAPHS COURTESY OF RESTORATION HARDWARE