OUR BIGGEST SOCIAL MEDIA STARS SHARE THEIR CITY SECRETS (#NOFILTER).

#Insta-Austin

<u>10 HI-TECH</u> <u>HEALTH LEADERS</u> reveal the latest breakthroughs from our medical hubs

> DESTINATION DINING

A CULINARY TOUR OF DOMAIN NORTHSIDE

PLUS A VERY WILLIE NEW YEAR HIGH ART AT THE JONES CENTER KICK PLEAT'S STYLISH NEW SPACE

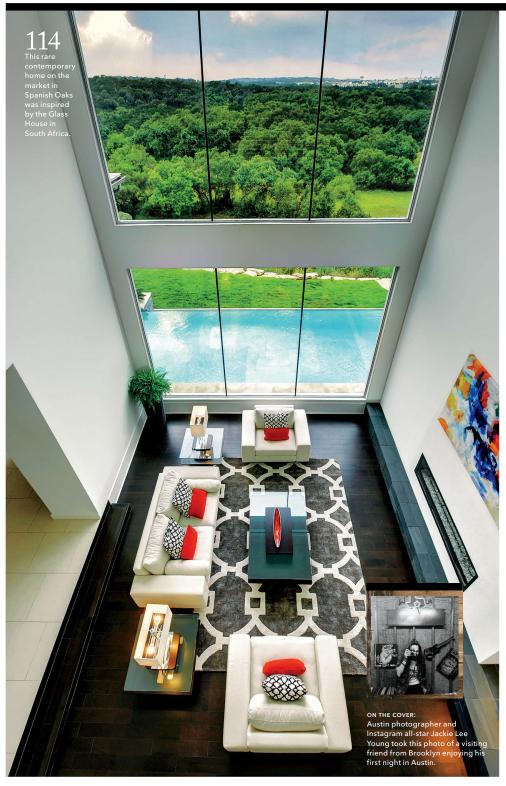
ANDREA BOCELLI ON LOVE, LIFE, MUSIC CHEERS WITH

AUSTIN COCKTAILS!

TREAT YOURSELF!

> WHERE TO SHOP THIS HOLIDAY — AND BEYOND

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### SPACE GRAND OPENING



## THE ART OF LIVING

THE STUNNING, MASSIVE NEW **RH GALLERY** AT DOMAIN NORTHSIDE WAS DESIGNED TO INSPIRE AND ELEVATE THE HOME RETAIL EXPERIENCE. BY KATHY BLACKWELL

Among the new high-end stores at Domain Northside stands the four-story, 60,000-plus-square-foot RH Gallery, which, with its Venetian plaster exterior, cypress trees, and Juliet balconies looks like an inviting Italian villa. Designed by award-winning architect James Gillam of Backen, Gillam & Kroeger, RH Austin (formerly Restoration Hardware) offers a floor dedicated to its RH Modern line of home furnishings and accessories that launched last year, along with the RH Contemporary Art collection showcasing emerging global artists; it also includes a full-service Design Atelier, the Ben Soleimani Rug Showroom, and a standout 11,000-square-foot rooftop park complete with banana palms, sculptural evergreens, and topiary. We caught up with Chairman and CEO Gary Friedman, who came to Austin for the grand opening this fall.

What do you want to inspire in clients with the magnitude and design of the new RH Gallery at Domain Northside?

We want to create one-of-a-kind

retail environments that blur the lines between residential and retail, indoors and outdoors, physical and digital—spaces where we can showcase the comprehensive breadth of our offerings in dramatic and aspirational installations unseen before.

Your opening-night party brought out a who's who >>

## SPACE GRAND OPENING



CLOCKWISE FROM TOP LEFT: With more than 60,000 square feet, the store is topped by a stunning rooftop patio; the RH Design Atelier offers custom services; a bedroom display designed to inspire.



of Austin's tastemakers, including Camila Alves. What was that like?

I was very excited about the response to the evening. We had well over 2,000 people turn out. It appears everyone was having a good time. Of course, they were all drinking Cipriani Bellinis, so that could have contributed to it!

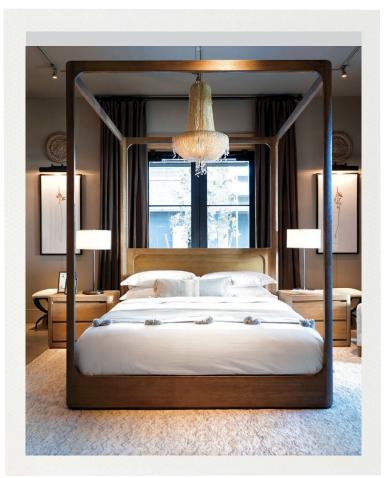
How was the service experience crafted to help guide new customers through the space?

What we do is create an environment that's both inspiring and intuitive at the same time. It allows people to explore and experience

[the store] in a realistic and abstracted manner. That's why we call it a gallerythere's an ability to connect and see it in your space, but it's abstracted from real life. We support that with the design team that helps people bring it to life in a personal way in their own homes. We want to inspire people first. Then our design consultant is there to understand the opportunities or problems that our guests are trying to solve ... and help them imagine a way to amplify their space at home. Domain Northside, 512-342-0614; restorationhardware.com

### <u>"WE LOVE THAT THE NUMBER</u> ONE COMMENT WE HEAR FROM GUESTS IS, 'I JUST WANT TO LIVE HERE.'"

—GARY FRIEDMAN



#### LETTER FROM THE PUBLISHER





This is a particularly special issue of Austin Way because it marks the completion of our second full year of publishing in Austin. There are so many supporters to thank for a great second year. Specifically, we are grateful to a number of partners who stepped up as sponsors for some of our magazine's most dynamic events, including: the grand re-opening of Antone's way back in February with my friend Will Bridges; our star-studded Women of Power dinner at the Umlauf Sculpture Garden & Museum in April with executive director Nina Seely; Austin Way's Art of the City summer event featuring Jennifer Chenoweth and co-sponsored by HEB and the University of Texas College of Fine Arts; our Fall Fashion Drivers of Style runway show with Chris Hendel at Neiman Marcus and Vicki Roberts and Cassie LaMere at Lexus of Austin & Lakeway; and, most recently, the Austin Way Formula One Mansion party at the brand-new Eberly, sponsored by Broadway Bank and Kristi Lee at Sprezza Custom Menswear.

A special thank you goes out to all of these partners for recognizing the value of these experiences and helping us

make these amazing events happen.

This is also the perfect issue to include our first major feature on health care and highlight how Austin is leading the way in medical innovations. From breakthroughs in tattoo removal and Dr. Bruce A. Levy's state-of-the-art HyGIeaCare colonoscopy prep to innovations in skincare at Westlake Dermatology and the technology used by Dr. Michael Moossy in cosmetic dentistry, our healthcare evolution is yet another reason to be proud to live in this great city. There are many things in Austin that add to the quality of life here, but knowing that we are the hub of so many important breakthroughs in medical technology-and are now home to the new the new UT Dell Medical School-is certainly something to be thankful for.

Happy holidays, everyone, and we look forward to sharing an exciting 2017.

LOU DELONE