RUG CARE INSTRUCTIONS

BEN SOLEIMANI WOOL RUGS

Wool rugs are extremely durable, making them well suited to high-traffic areas such as entries, hallways, kitchens and dining rooms. Lanolin, a naturally occurring oil in wool, makes wool rugs more resistant to stains than other materials.

Shedding is inherent to wool rugs and occurs primarily within the first 3-6 months. All our wool rugs use long-fiber wool, which is less prone to shedding than shorter fibers. Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.

CARE INSTRUCTIONS:
• Rotate the rug every 3 months to avoid uneven fading and wear.
• Vacuum as needed using suction only, no bristles.
• Spot clean as needed using a damp (not wet) cloth with plain water; don’t use soap or cleaning products, as they could damage or fade the rug.
• For larger, deeper stains, send the rug to a professional service with experience cleaning fine rugs.
• To preserve the life of the rug, we recommend using a rug pad.

BEN SOLEIMANI VISCOSE RUGS

Our 100% long-fiber viscose has a delicate beauty, high sheen and rich color and pattern. Viscose rugs should be placed in low-traffic areas where there is less potential for staining, excess moisture or excess wear.

Viscose rugs are characterized by tonal variations that may be affected by the light in a room as well as the angle from which the rug is viewed. Shifting highlights and lowlights in the surface color of the rug are to be expected and are inherent to the design.

CARE INSTRUCTIONS:
• Rotate the rug every 3 months to avoid uneven fading and wear.
• Vacuum as needed in one direction (not back and forth) using suction only, no bristles.
• No spot cleaning; never use liquids on viscose rugs. Avoid rubbing stains, which causes them to settle more deeply.
• If cleaning is needed, send the rug to a professional service with experience cleaning fine rugs.
• To preserve the life of the rug, we recommend using a rug pad.

BEN SOLEIMANI JUTE RUGS

Jute is a sustainable fiber, extremely durable and long wearing and suitable for high-traffic areas. Given their handwoven nature, slight variations in shading are inherent to each rug’s design.

CARE INSTRUCTIONS:
• Rotate the rug every 3 months to avoid uneven fading and wear.
• Vacuum often, using a low-powered vacuum cleaner, preferably one without a beater brush.
• Blot liquid spills immediately. Spot clean as needed with a damp white cloth only; avoid excess water and cleaning products, as they could damage or fade the rug.
• For larger, deeper stains, send the rug to a professional service with experience cleaning natural fiber rugs.
• To preserve the life of the rug, we recommend using a rug pad.
RUG CARE INSTRUCTIONS

BEN SOLEIMANI HIDE RUGS
Our rugs are made of the highest-quality hides, selected and pieced by hand. Soft and richly textured, they’re suitable for medium-traffic areas.

CARE INSTRUCTIONS:
• Rotate the rug every 6 months to avoid uneven fading and wear.
• Vacuum as needed using suction only, no bristles.
• Most stains can be lifted with a damp cloth. Avoid cleaning products as they could damage or fade the rug.
• For larger, deeper stains that penetrate to the backing, send the rug to a professional service with experience cleaning hides and leather goods.
• To preserve the life of the rug, we recommend using a rug pad.

BEN SOLEIMANI MOHAIR RUGS
Prized for their sheen and softness, mohair rugs are easy to maintain. Their durability makes them ideal for high-traffic areas.

Slight shedding is inherent to mohair rugs and occurs primarily within the first 3-6 months. Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.

CARE INSTRUCTIONS:
• Rotate the rug every 6 months to avoid uneven fading and wear.
• Vacuum as needed in one direction (not back and forth) using suction only, no bristles.
• Spot clean as needed using a damp (not wet) cloth with plain water; don’t use soap or cleaning products, as they could damage or fade the rug.
• For larger, deeper stains, send the rug to a professional service with experience cleaning fine rugs.
• To preserve the life of the rug, we recommend using a rug pad.

BEN SOLEIMANI PERFORMANCE RUGS
With a classic look and soft feel nearly indistinguishable from that of wool, the pile of our performance rugs is master crafted using finely hand spun man-made yarns that resist spills and moisture.

CARE INSTRUCTIONS:
• Blot spills from the surface immediately, and gently dab with a clean, damp cloth. Blot area with a dry towel to absorb extra moisture.
• Vacuum as needed using suction only, no bristles.
• Spot clean as needed using a damp (not wet) cloth with plain water. Test a small area; if the stain remains, use a mild detergent to blot the area or gently rub until the stain starts to lift. Rinse thoroughly with clean water and let air dry.
• For stubborn stain removal, chlorine bleach can be used if diluted correctly: Use a solution of one part bleach to two parts water. Rinse thoroughly. Note that chlorine bleach is recommended only for Ben Soleimani Performance Rugs; avoid the use of bleach on all other types of Ben Soleimani rugs.
• If placed outside, store the rug in winter months when not in use and during inclement weather. Roll up the rug with the front side out and place it indoors in a dry, well-ventilated area.
• If placed outdoors, we recommend using our indoor/outdoor rug pad to preserve the life of the rug.
BEN SOLEIMANI OUTDOOR RUGS

Our Ben Soleimani outdoor rugs are woven of the finest all-weather yarns to resist fading, mold and mildew. Offering exceptional performance outdoors or in, they’re ideal for high-traffic areas yet feel luxurious underfoot.

CARE INSTRUCTIONS:

- Avoid exposure to heavy rain or standing water.
- Clean the rug monthly with a solution of mild dish soap and water, scrubbing with a soft nylon brush. Make sure to clean both sides of the rug.
- Dry in sunlight. Hang the rug or lay it out in the sun, then flip it over to make sure both sides dry thoroughly.
- If placed outside, store the rug in winter months when not in use and during inclement weather. Roll up the rug with the front side out and place it indoors in a dry, well-ventilated area.
- To preserve the life of the rug, we recommend using our indoor/outdoor rug pad.

PERENNIALS® PERFORMANCE RUGS

Loomed from 100% solution-dyed acrylic, Perennials® indoor/outdoor rugs offer a natural, luxurious feel under bare feet, withstand the elements for years of use and are easy to maintain.

CARE INSTRUCTIONS:

- Regular vacuuming is recommended to remove loose dirt or soil. Use a canister vacuum without a beater or set the beater bar to the highest setting. This will prevent the brush from pulling and damaging the surface fibers.
- Blot spills from the surface immediately, and gently dab with a clean, damp cloth. Rinse thoroughly with clean water.
- Use a mild detergent for tougher stains. Rinse thoroughly with clean water and let air dry.
- For stubborn stain removal, use a diluted solution of one part chlorine bleach to two parts water; rinse thoroughly.
- Rug can be power-washed to remove surface dirt from foot traffic.
- Professional cleaning is always recommended for tough stains. Advise cleaners to use low heat steam settings to avoid damaging yarn.
- To preserve the life of the rug, we recommend using a rug pad.

SHEEPSKIN RUGS

The unique structure of sheepskin’s wool fibers gives it a natural softness and durability. Sheepskin rugs will last a lifetime if cared for properly.

CARE INSTRUCTIONS:

- Avoid direct sunlight to prevent UV damage or fading.
- Shake out rug regularly.
- Vacuum regularly using suction only; no bristles, to help maintain the wool fibers.
- Longer fibers such as sheepskin benefit from occasional brushing with a clean wire pet brush.
- Machine wash on knits/delicate cycle or hand wash in warm water. Use mild liquid detergent only. Do not bleach.
- Do not tumble dry. Stretch rug to shape; dry away from direct sunlight. Do not iron.
- Pick up spilled solids immediately using a knife or spoon – avoid pushing the substance deeper into the wool pile.
- Blot liquid spills immediately using a paper towel, clean cloth or clean towel. If necessary, apply a wet stain remover after thorough blotting.
- Never rub wet pile. This will damage the pile and can spread the stain.
BELGIAN SISAL RUGS

Our sisal rugs are woven in Belgium of sisal from Eastern Africa, source of the world’s finest-quality fibers. The durable, resilient construction with natural non-skid latex backing makes them ideal for high-traffic areas.

CARE INSTRUCTIONS:

• Rotate the rug every 6 months to a year to avoid uneven fading and wear.
• Avoid exposure to direct sunlight, as it will fade the color of the rug.
• Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
• Some amount of shedding is normal. Avoid pulling lose yarns. If necessary, clip them to be even with the pile height.
• Blot spills immediately with a clean, absorbent white towel. Do not rub, as rubbing can cause damage by working the liquid deeper into the fibers or spreading it to a larger area.
• Remove stains with a mixture of dishwashing liquid and lukewarm water. Dab the stain repeatedly with a clean, damp cloth. Do not rub the stain or it will spread. Blot with a clean dry cloth, then repeat with the damp cloth until stain is removed.
• Dry as quickly as possible. Excessive dampness may damage the plant fibers. Use a hairdryer if necessary.
• Do not use bleaches, mildew removers, stain-resistant sprays, topical treatments or other strong chemicals, as they can discolor or damage carpet fibers.
• We recommend having your rug professionally cleaned every 12-18 months by a service with experience cleaning sisal.
• To preserve the life of the rug, we recommend using a rug pad.