WOOL RUGS

Wool rugs are extremely durable, making them well suited to entries, hallways, kitchens and dining rooms. Lanolin, a naturally occurring oil in wool, makes wool rugs more resistant to stains than other materials.

Shedding is inherent to wool rugs. All our wool rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum regularly using suction only, no bristles. Regular vacuuming will reduce shedding over time.
- Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Spot clean as needed using a damp (not wet) cloth with plain water; use a mild detergent as needed.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

WOOL & SILK BLEND RUGS

The patina of a wool and silk rug will evolve as the fibers mature. Shedding is inherent to the wool yarns; all our wool rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
- Do not pull any loose threads; use scissors to trim protruding ends.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible. Lay rug flat to dry. If drying under the sun, lay the rug face down.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs. Do not dry clean.
- Store the rug by rolling it top side in and wrapping it in cloth for protection. Never fold your rug for storage.
- To preserve the life of the rug, we recommend using a rug pad.
RUG CARE INSTRUCTIONS

WOOL BLEND RUGS

Wool is extremely durable and rich in lanolin, a naturally occurring oil that lends softness and natural stain resistance. Our rugs are crafted from the finest wool and blended with premium yarns.

Shedding is inherent to the wool yarns; all our wool rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

CARE INSTRUCTIONS:

• Rotate the rug every 3 months to avoid uneven fading and wear.
• Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
• Do not pull any loose threads; use scissors to trim protruding ends.
• Avoid direct sunlight to prevent UV damage or fading.
• Use rug protectors under heavy furniture to avoid flattening the pile.
• Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible. Lay rug flat to dry. If drying under the sun, lay the rug face down.
• Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs. Do not dry clean.
• Store the rug by rolling it top side in and wrapping it in cloth for protection. Never fold your rug for storage.
• To preserve the life of the rug, we recommend using a rug pad.

SILK/SILK BLEND RUGS

Silk fibers lend themselves to dense knotting and can be used to create rugs with highly detailed patterns.

CARE INSTRUCTIONS:

• Rotate the rug every 3 months to avoid uneven fading and wear.
• Vacuum as needed using suction only, no bristles.
• Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
• Do not pull any loose threads; use scissors to trim protruding ends.
• Avoid direct sunlight to prevent UV damage or fading.
• Use rug protectors under heavy furniture to avoid flattening the pile.
• Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible. Lay rug flat to dry. If drying under the sun, lay the rug face down.
• Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs. Do not dry clean.
• Store the rug by rolling it top side in and wrapping it in cloth for protection. Never fold your rug for storage.
• To preserve the life of the rug, we recommend using a rug pad.
LINEN RUGS

Hand-spun pure linen yarns create a richly textured pile that feels wonderfully soft underfoot.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum as needed using suction only, no bristles.
- Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Spot clean as needed using a damp (not wet) cloth with plain water; use a mild detergent as needed.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

VISCOSE/VISCOSE BLEND RUGS

Viscose rugs should be placed in areas where there is less potential for staining, excess moisture or excess wear.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum as needed in one direction (not back and forth) using suction only, no bristles.
- Do not pull any loose threads; use scissors to trim protruding ends.
- No spot cleaning; never use liquids on viscose rugs. Avoid rubbing stains, which causes them to settle more deeply.
- If cleaning is needed, send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

NYLON RUGS

Nylon is more durable than most other fibers, making these rugs excellent for medium-traffic areas. However, nylon rugs are not suitable for outdoor use.

CARE INSTRUCTIONS:

- Blot spills from the surface immediately, and gently dab with a clean, damp cloth using warm (not hot) water. Blot area with a dry towel to absorb extra moisture.
- Vacuum as needed using suction only, no bristles.
- Spot clean as needed using a damp (not wet) cloth with warm water. Test a small area; if the stain remains, use a mild detergent to blot the area or gently rub until the stain starts to lift. Rinse thoroughly with clean water and let air dry.
- We recommend professional cleaning every year.
- To preserve the life of the rug, we recommend using a rug pad.
JUTE RUGS

Jute is a sustainable fiber, extremely durable and long wearing. Given their handwoven nature, slight variations in shading are inherent to each rug's design.

CARE INSTRUCTIONS:

• Rotate the rug every 3 months to avoid uneven fading and wear.
• Avoid exposure to direct sunlight, as it will fade the color of the rug.
• Vacuum often, using a low-powered vacuum cleaner, preferably one without a beater brush.
• Avoid direct sunlight to prevent UV damage or fading.
• Use rug protectors under heavy furniture to avoid flattening the pile.
• Blot liquid spills immediately. No spot cleaning; never use liquids on jute rugs. Avoid rubbing stains, which causes them to settle more deeply.
• Professional cleaning is recommended; send the rug to a professional service with experience cleaning natural fiber rugs.
• To preserve the life of the rug, we recommend using a rug pad.

SISAL RUGS

Our sisal rugs are woven from the world’s finest-quality fibers. Durable and resilient, they have a natural non-skid latex backing.

CARE INSTRUCTIONS:

• Rotate the rug every 3 months to a year to avoid uneven fading and wear.
• Avoid exposure to direct sunlight, as it will fade the color of the rug.
• Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
• Some amount of shedding is normal. Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
• Avoid direct sunlight to prevent UV damage or fading.
• Use rug protectors under heavy furniture to avoid flattening the pile.
• Blot spills immediately with a clean, absorbent white towel. Do not rub, as rubbing can cause damage by working the liquid deeper into the fibers or spreading it to a larger area.
• Remove stains with a mixture of dishwashing liquid and lukewarm water. Dab the stain repeatedly with a clean, damp cloth. Do not rub the stain or it will spread. Blot with a clean dry cloth, then repeat with the damp cloth until stain is removed.
• Dry as quickly as possible. Excessive dampness may damage the plant fibers. Use a hairdryer if necessary.
• Do not use bleaches, mildew removers, stain-resistant sprays, topical treatments or other strong chemicals, as they can discolor or damage carpet fibers.
• We recommend having your rug professionally cleaned every 12-18 months by a service with experience cleaning sisal.
• To preserve the life of the rug, we recommend using a rug pad.
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RUG CARE INSTRUCTIONS

SHEEPSKIN RUGS

The unique structure of sheepskin’s wool fibers gives it a natural softness and durability. Sheepskin rugs will last a lifetime if cared for properly.

CARE INSTRUCTIONS:

• Avoid direct sunlight to prevent UV damage or fading.
• Shake out regularly.
• Vacuum regularly using suction only to help maintain the wool fibers. Avoid brushes with bristles and turbo vacuums which can damage the wool.
• Maintain the beauty and natural loft of unshorn or long fiber wool rugs by brushing regularly with a wire wool comb.
• Pick up spilled solids immediately using a knife or spoon – avoid pushing the substance deeper into the wool pile.
• Blot liquid spills immediately using a paper towel, clean cloth or clean towel. If necessary, apply a wet stain remover after thorough blotting.
• Never rub or brush wet or damp pile. This will damage the pile and spread the stain.
• Ensure that rug is completely dry before storing.

HIDE RUGS

Our soft, richly textured rugs are made of the highest-quality hides, selected and pieced by hand.

CARE INSTRUCTIONS:

• Rotate the rug every 6 months to avoid uneven fading and wear.
• Vacuum as needed using suction only, no bristles.
• Avoid direct sunlight to prevent UV damage or fading.
• Use rug protectors under heavy furniture to avoid flattening the pile.
• Blot liquid spills immediately. Avoid cleaning products as they could damage or fade the rug.
• For larger, deeper stains that penetrate to the backing, send the rug to a professional service with experience cleaning hides and leather goods.
• To preserve the life of the rug, we recommend using a rug pad.
RUG CARE INSTRUCTIONS

SHAG RUGS

Shag rugs are prized for their lush pile and supreme coziness underfoot.

CARE INSTRUCTIONS:

- After unpacking the rug, vacuum it in the opposite direction of the flattened pile to fluff up the fibers.
- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum regularly to prevent dust and crumbs from settling into the roots of the fibers, and to help control excessive shedding. Caution: Use a vacuum cleaner without a beater brush, as it may damage the pile.
- Avoid direct sunlight to prevent UV damage or fading.
- Do not pull loose ends; use scissors to trim.
- Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs.
- Place in a dry, well-ventilated area.
- To preserve the life of the rug, we recommend using a rug pad.

CASHMERE RUGS

Shedding is inherent to cashmere rugs and occurs primarily within the first 3-6 months. All our cashmere rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum regularly in one direction (not back and forth) using suction only, no bristles.
- Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Blot spills immediately with dry cloth.
- No spot cleaning; never use liquids on cashmere rugs. Avoid rubbing stains, which causes them to settle more deeply.
- If cleaning is needed, send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.
POLYESTER PERFORMANCE RUGS

With a classic look and soft feel nearly indistinguishable from that of wool, the pile of our Polyester Performance Rugs is master crafted using finely hand spun man-made yarns that resist spills and moisture.

CARE INSTRUCTIONS:

• Blot spills from the surface immediately, and gently dab with a clean, damp cloth. Blot area with a dry towel to absorb extra moisture.
• Vacuum as needed using suction only, no bristles.
• Spot clean as needed using a damp (not wet) cloth with plain water. Test a small area; if the stain remains, use a mild detergent to blot the area or gently rub until the stain starts to lift. Rinse thoroughly with clean water and let air dry.
• For stubborn stain removal, chlorine bleach can be used if diluted correctly: Use a solution of one part bleach to two parts water. Rinse thoroughly. Note that chlorine bleach is recommended only for Polyester Performance Rugs and Perennials® Performance Rugs; avoid the use of bleach on all other types of rugs.
• If placed outside, store the rug in winter months when not in use and during inclement weather. Roll up the rug with the front side out and place it indoors in a dry, well-ventilated area.
• If placed outdoors, we recommend using our indoor/outdoor rug pad to preserve the life of the rug.

POLYPROPYLENE PERFORMANCE OUTDOOR RUGS

Our outdoor rugs are woven of the finest all-weather yarns to resist fading, mold and mildew. Offering exceptional performance outdoors or in, they feel luxurious underfoot.

CARE INSTRUCTIONS:

• Avoid exposure to heavy rain or standing water.
• Clean the rug monthly with a solution of mild dish soap and water, scrubbing with a soft nylon brush. Make sure to clean both sides of the rug.
• Dry in sunlight. Hang the rug or lay it out in the sun, then flip it over to make sure both sides dry thoroughly.
• If placed outside, store the rug in winter months when not in use and during inclement weather. Roll up the rug with the front side out and place it indoors in a dry, well-ventilated area.
• To preserve the life of the rug, we recommend using our indoor/outdoor rug pad.

PERENNIALS® PERFORMANCE RUGS

Loomed from 100% solution-dyed acrylic, Perennials® indoor/outdoor rugs offer a natural, luxurious feel under bare feet, withstand the elements for years of use and are easy to maintain.

CARE INSTRUCTIONS:

• Regular vacuuming is recommended to remove loose dirt or soil. Use a canister vacuum without a beater or set the beater bar to the highest setting. This will prevent the brush from pulling and damaging the surface fibers.
• Blot spills from the surface immediately, and gently dab with a clean, damp cloth. Rinse thoroughly with clean water.
• Use a mild detergent for tougher stains. Rinse thoroughly with clean water and let air dry.
• For stubborn stain removal, use a diluted solution of one part chlorine bleach to two parts water; rinse thoroughly. Note that chlorine bleach is recommended only for Perennials® Performance Rugs and Indoor Performance Rugs; avoid the use of bleach on all other types of rugs.
• Rug can be power-washed to remove surface dirt from foot traffic.
• Professional cleaning is always recommended for tough stains. Advise cleaners to use low heat steam settings to avoid damaging yarn.
• To preserve the life of the rug, we recommend using a rug pad.