

# LUXSURE

## RH opens its first European gallery on the Champs-Élysées

by Pascal Iakova | September 5, 2025 | 0 comments

On September 4, 2025, **RH (Restoration Hardware)** celebrated the opening of **RH Paris - The Gallery on the Champs-Élysées**, a unique concept combining design, art, hospitality and gastronomy, marking the first European location of the American brand.

### An evening under the sign of luxury and creativity

The opening night brought together a host of international personalities from the worlds of fashion, film and design: **Catherine Deneuve**, **Zoe Saldana**, **Theo James**, **Ellen DeGeneres** & **Portia de Rossi**, **Géraldine Guyot-Arnault**, **Pierre Hardy**, **Olivier Bialobos** (Dior), **Guillaume Henry** (Patou), **Sophie Brocart** (Chanel), among others. Guests enjoyed creations by **Cyril Lignac** (sushi, pastries), **Petrosian** caviar, cocktails by the legendary **Colin Field** and Vesper Martinis by **Alessandro Palazzi** (Duke's Bar, London). All accompanied by a set by **DJ Milana**.

### An immersive gallery on seven levels

RH Paris is located at the intersection of Avenue Montaigne and the Champs-Élysées, the beating heart of global luxury. Its spectacular architecture invites you on an immersive journey:

- **A secret garden** lined with clipped yew trees, accessible through gilded gates.
- **The Architecture & Design Bibliotheca**, which houses rare editions of Vitruvius, Palladio and Haussmann, as well as a 1521 copy of *De Architectura*.
- **A monumental seven-story atrium**, connected by a floating bronze staircase and a glass elevator.
- Artistic installations combining furniture, antiques and contemporary art.

### The HR experience between gastronomy and hospitality

The opening of **Le Jardin RH** offers dining under a glass roof inspired by the Grand Palais, while **Le Petit RH** unveils a champagne lacquer decor and a ceiling studded with 7,000 hand-blown glass polyhedrons. The terraces offer spectacular views of the Eiffel Tower, the Grand Palais, and the Louvre. These addresses are in addition to the **World of RH Bar & Lounge**, dedicated to travel and the brand's worlds.

### A new era for experiential retail

For Gary Friedman, CEO of RH, this inauguration illustrates the group's ambition: *"to reinvent the luxury retail experience through a place where design, culture, art, and hospitality meet."* RH Paris thus becomes a clear showcase, at once an art gallery, a gastronomic destination, and a creative space.

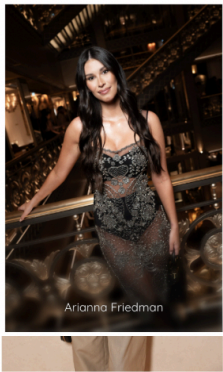


September 5, 2025





Arianna Friedman



Arianna Friedman



Arianna Friedman



Zoe Saldana, Gary Friedman



Zoe Saldana, Gary Friedman



Melissa George



Jean-Louis Costes



Ellie Peugeot, Dan Thawley



Veronika Heilbrunner



Curt Lignoc



Zoe Saldana, Gary Friedman



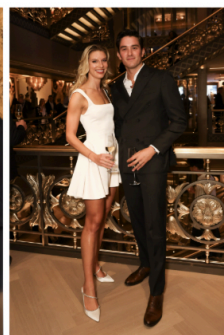
Loita Jacobs, Christopher Niquet



Olivier Blalobos, Mathilde Favier



Sebastian Herkner



Sebastian Herkner



Mathilde Favier



Diane Pernet



Zoe Saldana, Gary Friedman



Bella Hunter, Gary Friedman, Katia Assous, Julia Nodaletto



Theo James, Gary Friedman, Zoe Saldana, Bella Hunter



Sebastian Herkner



Theo James, Gary Friedman, Zoe Saldana, Bella Hunter



Dan Thawley, Gary Friedman



Bella Hunter, Gary Friedman, Katia Assous, Julia Nodaletto



Jean-Louis Costes, Pierre Rougier



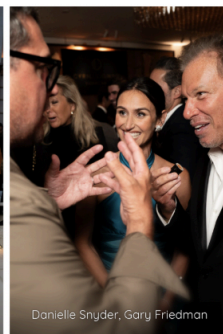
Arianna Friedman, Gary Friedman, Alexis Friedman



Alexis Friedman, Barry Bayat, Arianna Friedman



Arianna Friedman, Gary Friedman, Alexis Friedman, Bella Hunter



Danielle Snyder, Gary Friedman



Bella Hunter

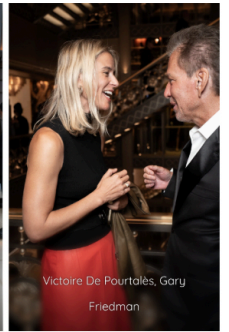




Jean-Louis Costes



Gary Friedman



Violette De Pourtales, Gary Friedman



Bella Hunter



Arianna Friedman, Gary Friedman, Alexis Friedman, Bella Hunter



Violette De Pourtales, Gary Friedman, Dan Thawley



Gary Friedman, Cyril Lignac, Bella Hunter



Gary Friedman



Ellie Peugeot, Dominique Van Der Bosch



Zoe Saldana, Gary Friedman



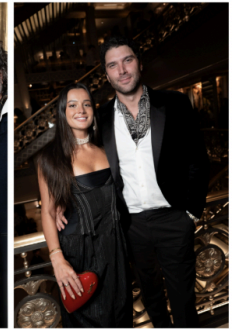
Zoe Saldana



Ellen von Unwerth



Gary Friedman



Arianna Friedman, Alexis Friedman, Bella Hunter, Zoe Saldana



Katia Assous, Julia Nodaleto



Géraldine Guyot-Arnault



Alexis Friedman, Arianna Friedman



Alexis Friedman, Bella Hunter, Arianna Friedman



Gary Friedman, Barry Boyat



Véronika Hebrmann



Zoe Saldana, Gary Friedman



Zoe Saldana



Dan Thawley, Julia doka



Alexis Friedman, Arianna Friedman



Bella Hunter





Marie-Laure Vuitton, François  
Vuitton



Elizabeth von Guttman



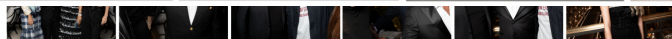
Walter De Launay, Laurent  
Dassault



Theo James



Melissa George



Mathilde Favier, Gary Friedman,  
Géraldine Guyot-Arnault, Bella  
Hunter



Pierre-Emmanuel Pommier, Melissa  
George, Dan Thawley



Jean-Louis Costes



Melanie Leroy Rapoport



Dan Thawley



Alexis Friedman



Fabien Baron, Gary Friedman



Hubert Barrère



Jeanne d'Hautecour



Mathilde Pavier



Ellen DeGeneres, Gary Friedman,  
Portia de Rossi, Bella Hunter



Gary Friedman, Bella Hunter



Gad Elor



Géraldine Guyot-Arnault





Mathilde Favier, Gary Friedman,  
Bella Hunter, Elizabeth Von  
Guttman



Jean-Louis Costes



Fabien Baron, Alexandre de Betak



Portia de Rossi, Gary Friedman



Fabien Baron, Gary Friedman,  
Alexandre de Betak



Alexis Friedman



Alexis Friedman, Theo James,  
Arianna Friedman



Theo James



Ellen von Unwerth



Bella Hunter



Bella Hunter, Ellen von Unwerth



Ellen von Unwerth



Theo James



Ayesha Curry



Bella Hunter



Alexis Friedman, Arianna Friedman



Ayesha Curry, Gary Friedman,  
Bella Hunter



Katia Assous, Julia Nodaleto



Jean-Louis Costes



Melissa George, Bella Hunter



Victoire De Pourtales



Gary Friedman, Cyril Lignac, Bella  
Hunter



Don Thawley



Alexis Friedman



Mathilde Favier, Gary Friedman,  
Bella Hunter, Elizabeth Von  
Guttman



Pierre Rougier, Gary Friedman,  
Géraldine Guyot-Arnault



Alexandre de Betak, Gary  
Friedman, Fabien Baron, Bella  
Hunter



Victoire De Pourtales, Gary  
Friedman



Gary Friedman





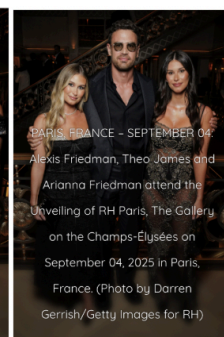
Cyril Lignac, Bella Hunter



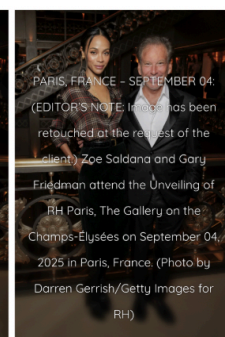
PARIS, FRANCE - SEPTEMBER 04:  
Victoire de Pourtales and Laurent Basso attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



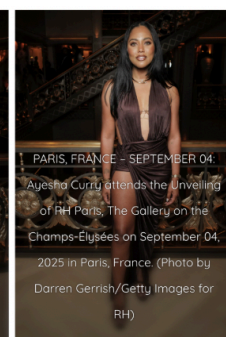
PARIS, FRANCE - SEPTEMBER 04:  
Matilde Favier, Gary Friedman, Caroline Arnault and Bella Hunter attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



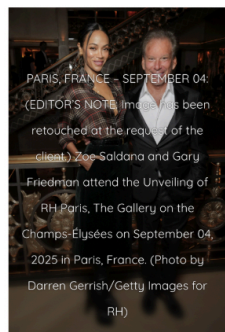
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Alexis Friedman, Theo James and Arianna Friedman attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



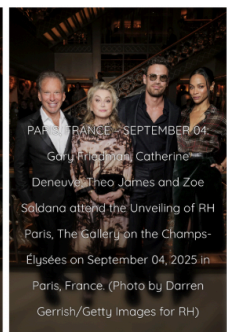
PARIS, FRANCE - SEPTEMBER 04:  
(EDITOR'S NOTE: Image has been retouched at the request of the client.) Zoe Saldana and Gary Friedman attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



PARIS, FRANCE - SEPTEMBER 04:  
Ayesha Curry attends the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



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PARIS, FRANCE - SEPTEMBER 04:  
Gary Friedman, Catherine Deneuve, Theo James and Zoe Saldana attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



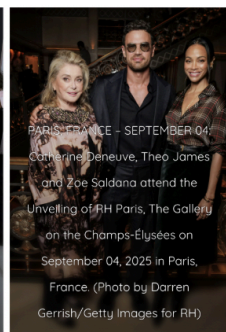
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Elizabeth von Guttman attends the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



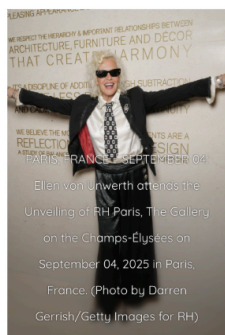
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(EDITOR'S NOTE: Image has been retouched at the request of the client.) Gary Friedman and Barry Bajat attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



PARIS, FRANCE - SEPTEMBER 04:  
Alexandre de Betak, Gary Friedman, Fabien Baron and Bella Hunter attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



PARIS, FRANCE - SEPTEMBER 04:  
Charlotte Deneuve, Theo James and Zoe Saldana attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



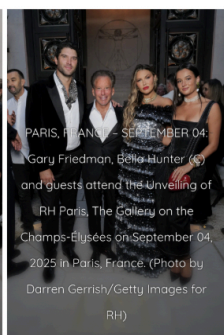
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Ellen von Werth attends the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



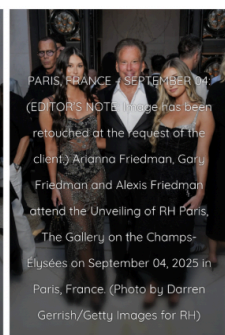
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Zoe Saldana and Ayesha Curry attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



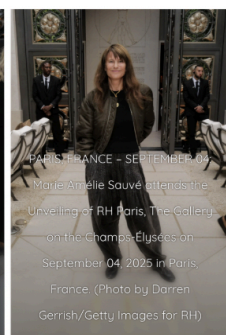
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Marie-Laure Vuitton, François-Louis Vuitton and guests attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



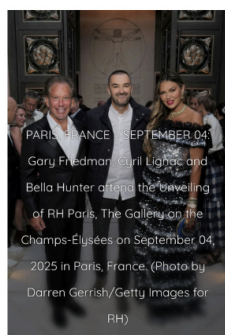
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Gary Friedman, Bella Hunter (c) and guests attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



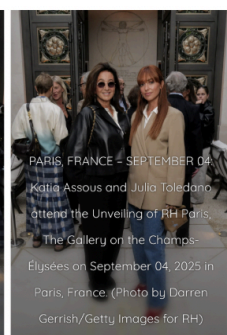
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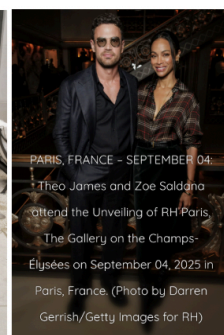
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Marie Amélie Sauvé attends the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



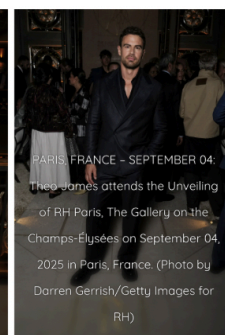
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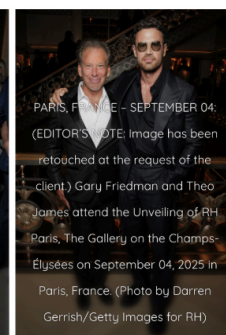
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Katia Assous and Julia Toledano attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



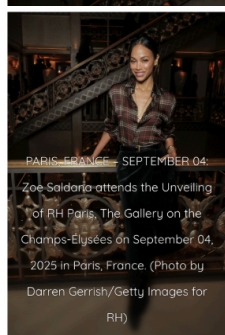
PARIS, FRANCE - SEPTEMBER 04:  
Theo James and Zoe Saldana attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)



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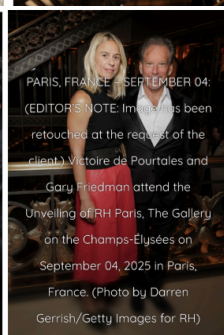
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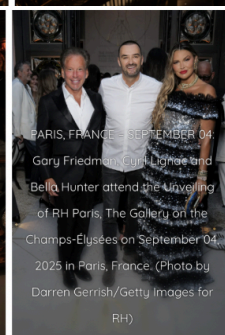
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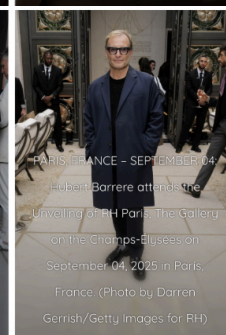
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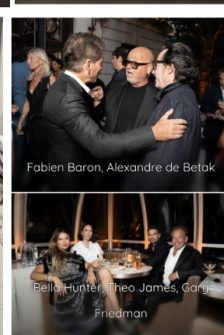
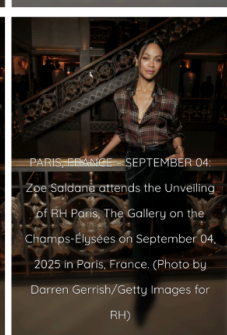
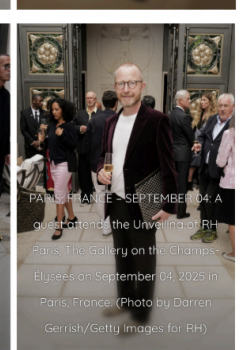
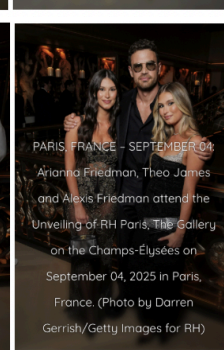
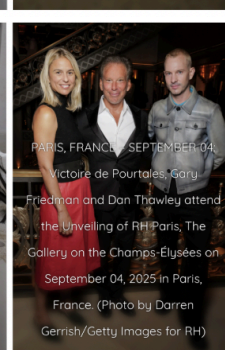
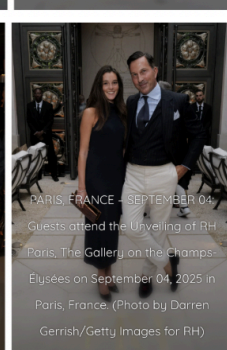
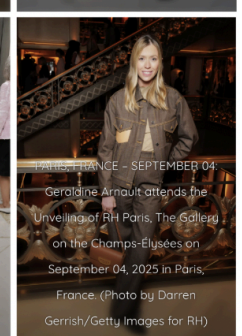
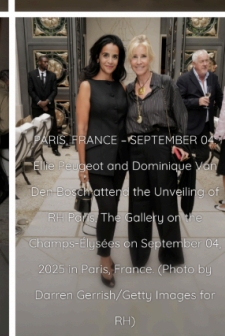
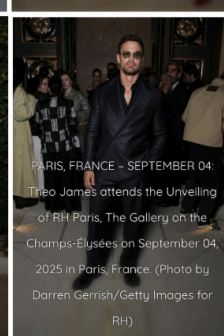
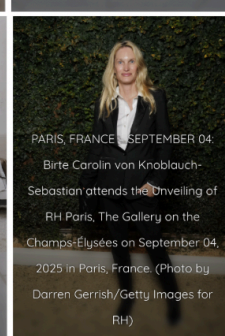
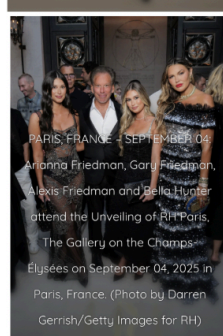
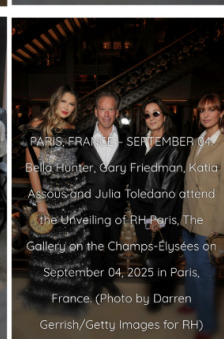
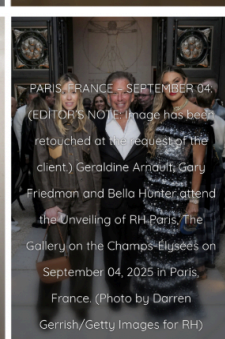
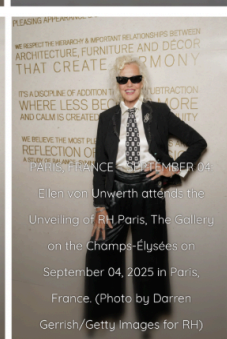
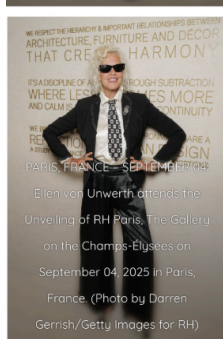
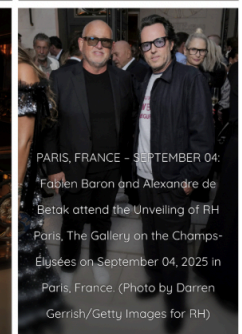
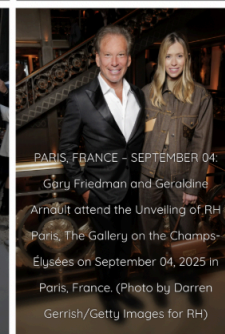
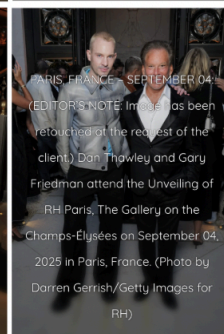
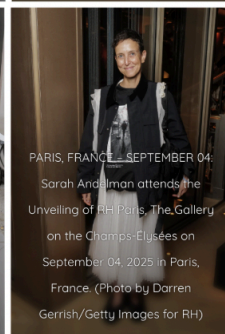
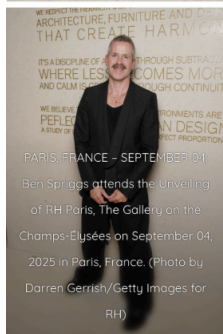
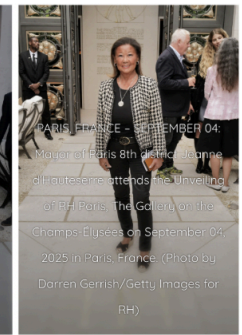
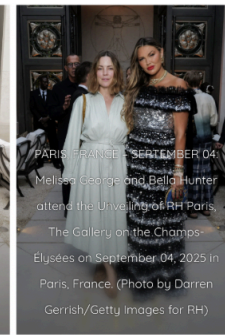
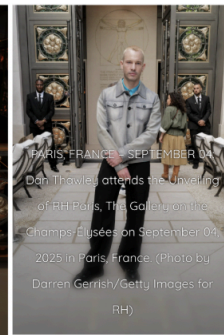
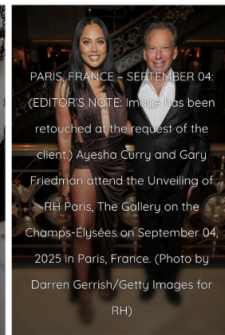
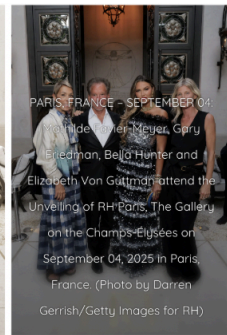
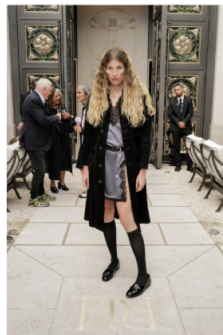


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PARIS, FRANCE - SEPTEMBER 04:  
Julien Barrère attends the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH)







## **RH opens its first European gallery on the Champs-Élysées- RH inaugure sa première galerie européenne sur les Champs-Élysées**

By Pascal Iakovou

On September 4, 2025, RH (Restoration Hardware) celebrated the opening of RH Paris – The Gallery on the Champs-Élysées, a unique concept combining design, art, hospitality and gastronomy, marking the first European establishment of the American brand.

### **An evening under the sign of luxury and creativity**

The opening night brought together a host of international figures from the worlds of fashion, film, and design: Catherine Deneuve, Zoe Saldana, Theo James, Ellen DeGeneres & Portia de Rossi, Géraldine Guyot-Arnault, Pierre Hardy, Olivier Bialobos (Dior), Guillaume Henry (Patou), Sophie Brocart (Chanel), among others. Guests enjoyed creations by Cyril Lignac (sushi, pastries), Petrossian caviar, cocktails by the legendary Colin Field, and Vesper Martinis by Alessandro Palazzi (Duke's Bar, London). All this was accompanied by a DJ set by Milana.

### **An immersive gallery on seven levels**

RH Paris is located at the intersection of Avenue Montaigne and the Champs-Élysées, the beating heart of global luxury. Its spectacular architecture invites an immersive journey:

- A secret garden lined with clipped yew trees, accessible through gilded gates.
- The Architecture & Design Bibliotheca, where rare editions of Vitruvius, Palladio and Haussmann are displayed, as well as a 1521 copy of De Architectura.
- A monumental seven-story atrium, connected by a floating bronze staircase and a glass elevator.
- Artistic installations combining furniture, antiques and contemporary art.

### **The HR experience between gastronomy and hospitality**

The opening of Le Jardin RH offers dining under a glass roof inspired by the Grand Palais, while Le Petit RH unveils a champagne lacquer decor and a ceiling studded with 7,000 hand-blown glass polyhedrons. The terraces offer spectacular views of the Eiffel Tower, the Grand Palais, and the Louvre. These addresses are in addition to the World of RH Bar & Lounge, dedicated to travel and the brand's worlds.

### **A new era for experiential retail**

For Gary Friedman, CEO of RH, this inauguration illustrates the group's ambition: "to reinvent the luxury retail experience through a place where design, culture, art and hospitality meet." RH Paris thus becomes a clear showcase, at once an art gallery, a gastronomic destination and a creative space.