



Inside RH Paris: A New Cultural and Design Landmark on the Champs-Élysées

RH unveils its first European flagship on the Champs-Élysées, merging design, dining, and cultural dialogue into a singular Parisian destination.

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RH has opened the doors to ***RH Paris, The Gallery on the Champs-Élysées***, marking the brand's first European flagship and a new benchmark in immersive luxury retail. Commanding six levels and 3,900 square meters at the epicenter of Parisian fashion and culture, the Gallery introduces RH's unique blend of design, dining, and cultural programming to Europe for the very first time.



Courtesy of RH.

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Conceived as the brand’s most elegant and ambitious expression to date, RH Paris integrates its luxury home furnishings collections with a dedicated RH Interior Design Office, the Library of Architecture, Interior Design & Landscape Architecture, and an exhibition of artisan works by **Alison Berger** and **Ateliers Gohard Studio**.

The Gallery also debuts RH’s first-ever hospitality concepts in Europe, weaving together curated dining and design experiences that reflect the brand’s vision of lifestyle beyond the home.

A Parisian Moment



Gary Friedman, Catherine Deneuve, Theo James and Zoe Saldana attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH).



Nyajuok Kueth attends the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH).

The unveiling was hosted by RH Chairman & CEO **Gary Friedman** and drew an international guest list from the worlds of design, fashion, and culture. Attendees included **Zoë Saldaña, Theo James, Géraldine Guyot-Arnault, Catherine Deneuve, Ellen DeGeneres and Portia de Rossi, François-Louis Vuitton & Marie-Laure Vuitton, Melissa George, Pierre Hardy, and Ayesha Curry**, alongside tastemakers and industry leaders from across art, entertainment, hospitality, and business.



Mathilde Favier, Gary Friedman, Géraldine Guyot-Arnault, Bella Hunter; Courtesy of RH.

A Cultural Epicenter

With RH Paris, the brand expands its influence into the European luxury landscape, establishing the Champs-Élysées flagship as both a design destination and a cultural salon. The opening underscores RH's strategy to position its Galleries as immersive experiences where architecture, interiors, art, and hospitality converge.



Cyril Lignac; Courtesy of RH.

As Friedman has often described, RH aims not only to sell furnishings but to cultivate a lifestyle that “elevates and inspires” – a vision that now finds its Parisian expression in one of the most storied avenues in the world.

A New Benchmark in Retail Design



Courtesy of RH.

From its soaring interiors to its curated library and hospitality spaces, RH Paris signals a shift in how luxury brands are reimagining physical environments in the digital age: as places of experience, community, and cultural resonance.

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With the Champs-Élysées Gallery, RH sets a precedent – positioning itself at the heart of Paris’s design narrative and offering a new model for how luxury retail can merge seamlessly with art, dining, and architecture.

Explore the Majesty of RH Paris



Courtesy of RH.

Located just off the Avenue Montaigne, RH Paris stands at the global epicenter of fashion and luxury. Pass through the majestic gold leaf gates down a crushed limestone path to a secret garden where ivy-covered walls and sculpted trees frame the six-meter cast medallion doors marking the entrance. Step through the threshold of RH Paris and enter the Architecture & Design Library. Immerse yourself in rare books from both Italian and French masters, including Vitruvius, Da Vinci, Palladio, De L'Orme, Blondel and Haussmann.

Commanding the center of the library is one of the first modern printings, circa 1521, of De Architectura, The Ten Books on Architecture by 1st century BC architect Marcus Vitruvius. His description of a man outstretched within a circle and a square inspired Leonardo da Vinci's famous drawing, The Vitruvian Man, some 1,500 years after his death. The Gallery, spanning seven levels, is connected by a soaring atrium of floating cast medallion stairs and a glass elevator that magically appears, then disappears from an invisible shaft atop the rooftop garden.

A cast bronze caryatid, circa 1870, by French sculptor Louis-Felix Chabaud, who is renowned for his sculptures at the

*Louvre and the Palais Garnier opera house graces the center of the atrium. The term caryatid was first recorded in Latin form by Marcus Vitruvius in De Architectura in the 1st century BC. Beyond their structural role, caryatids symbolize strength, grace and ingenuity, a harmony between art and engineering. We placed this specific caryatid in the center of the grand atrium as a symbol of not only our desire to connect and create harmony between the architecture, design, art, history and hospitality offerings of RH Paris, but also our desire to connect and create harmony between RH and the people and city of Paris. – **RH Paris***



Ellie Peugeot, Dan Thawley; Courtesy of RH.



Gary Friedman (L) and a guest attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH).