



All about the opening of the most extravagant store in Paris

BY FANNY LIAUX GASQUEREL , OCTOBER 7, 2025

Paris has never seen anything like it. In the place once occupied by Abercrombie & Fitch, a glory of a bygone era, the American brand RH Gallery has just opened its doors. It took three years of design and three years of construction to bring six floors of excess and absolute luxury to life.

The capital is already known for its lavish concept stores, flamboyant boutiques, and unusual restaurants. Now, the world of homeware is taking over with the arrival of RH Gallery on Avenue des Champs-Élysées.

Welcome to Paris, RH Gallery!

For thirty years, Gary Friedman has been bringing RH Gallery to the forefront of luxury home decor. The brand offers a catalog of custom-made *indoor* and *outdoor* furniture , as well as the services of interior designers who can advise you on choosing a sofa... or on the entire design of your home.



The entrance to the store is reminiscent of a Greek temple.

September 7, 2025

In Paris, as soon as you cross the tree-lined courtyard of the new store, you have two options: turn left towards the design office, or right to plunge into the excess.

There rises a six-story building organized around a majestic atrium, in a bronze decor punctuated with charcoal. The collections interact with works by artists commissioned for the occasion, on an XXL scale.



This store will not leave anyone indifferent.

More than a home store...

From the second floor, there's a restaurant open 24/7, no reservations required. In the Jardin, a sublime dining room with a sky view thanks to an Eiffel-style structure, the Parisian chef revisits classics found in other RH restaurants around the world (75 in the United States, 6 in Europe), combining Mediterranean inspiration with American touches.

Higher up, a bar offers cocktails by the legendary **Colin Field**, in atmospheres that extend the store's scenography. "The idea," we are told, "is to get used to these settings to better imagine them at home."



The Garden also offers a cinema setting for lunch.

And if you climb even higher, you'll reach the summit: a panoramic rooftop that opens onto a majestic champagne bar. Here, toasting with Ruinart or Dom Pérignon is accompanied by appetizers that are as precious as they are refined.

All of this comes at a price, of course. But walking back through the door behind which we once took pictures with Abercrombie & Fitch models is priceless...



RH Paris, seen from the sky.