

RH Paris Opens An Immersive Gallery With Art, Furniture And Fine Dining On The Champs-Élysées

At more than 40,000 square feet, RH has reimagined a storied Paris address into its newest gallery, unveiled during Paris Design Week as a destination where design and cuisine meet in quiet sophistication.

By [Erica Wertheim](#)...



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RH Paris entrance to the gallery and garden.
RH

Paris has always been close to my heart. My mother was raised there, and my family's story has deep roots in the city. Over the years, my visits have often been tied to fashion events, but my most recent trip centered on a different type of design - interior design. It was my first [Paris Design Week](#), and an opportunity not only to visit the many participating galleries (over 150 throughout the 6th and 7th arrondissements), but also to explore the [Maison&Objet](#) show, when the city transforms itself into a celebration of creativity beyond the runway. The event that stood out most to me during this extraordinary week was the debut of the [RH Paris](#), The Gallery on the Champs-Élysées.

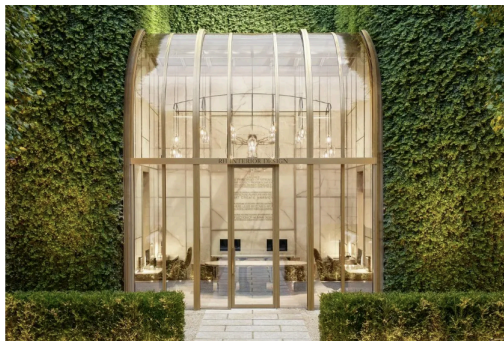
A furniture gallery may not seem like a must-visit destination in a city like Paris, but the new RH Paris should be for fans of great design and architecture, as it is so much more than a furniture store. It truly is, as the company describes, a "Love letter to Paris," a celebration of the history, city and people of this great city. The gallery, restaurants, and garden are so distinctive, beautiful, and grand that the RH complex - despite its American roots - rightfully belongs on the storied Champs-Élysées alongside French icons like [Dior](#) and [Louis Vuitton](#).



The outside facade of the new RH Paris.
RH

Once known as Restoration Hardware, RH has grown far beyond its retail beginnings to become a global luxury brand. Just as Ralph Lauren created a signature vision of American fashion, RH is doing the same in design, setting trends in furniture and lifestyle, and giving interiors a cultural presence on the world stage. It has become the unofficial ambassador of American interior design abroad, recognized for its large-scale furnishings, quiet luxury, international reach, and unmistakable sophistication.

The gallery sits at one of the most coveted addresses on the Champs-Élysées, right on the corner of Avenue Montaigne. The building, at 23 Avenue des Champs-Élysées, was commissioned in 1983 by French aviation engineer Marcel Dassault. It once housed the Le Paris cinema and later Abercrombie & Fitch's flagship. As the story is told, Dassault didn't like being turned away at the cinema's door, so he solved the problem in the most Parisian way possible: he bought the entire building. His company still owns it today. RH's transformation, six years in the making, completely reinvented the property. The renovation was so complete that it erased every trace of the building's former life, even the famously strong Abercrombie fragrance that reportedly lingered long after the store closed.



RH Interior Design Studio. The curved steel and glass structure is home to what has become one of the largest residential design firms in the world with projects on every major continent. **Less**
RH

The RH opening was the hottest ticket in town, and truly felt like the unofficial kickoff party for Paris Design Week. More than five hundred guests filled

the gallery, including Ellen DeGeneres and Portia de Rossi, who have collaborated with RH through de Rossi's art and design work, French icon Catherine Deneuve, and Hollywood stars Zoë Saldaña and Theo James. The food and drinks matched the grandeur and star power of the setting, with sushi and pâtisseries by famed Parisian chef Cyril Lignac, caviar by Petrossian, and cocktails by Colin Field of The Ritz Paris together with Alessandro Palazzi.



PARIS, FRANCE - SEPTEMBER 04: Ellen DeGeneres, Gary Friedman and Portia de Rossi attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH) [Less](#)
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PARIS, FRANCE - SEPTEMBER 04: RH CEO Gary Friedman, Catherine Deneuve, Theo James and Zoe Saldana attend the Unveiling of RH Paris, The Gallery on the Champs-Élysées on September 04, 2025 in Paris, France. (Photo by Darren Gerrish/Getty Images for RH) [Less](#)
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The original gilded gates surround the RH Paris gallery.
RH

The arrival experience at RH begins at the original gilded wrought iron gates that surround the property, opening onto a long limestone path lined with manicured hedges. This expansive garden setting is virtually unheard of in this most expensive and desirable retail section of Paris. You can't help but feel as though you are walking through a private estate rather than stepping into a retail establishment on the Champs-Élysées. Monumental nineteen-foot bronze medallion doors, discovered by Dassault's son during his travels, became the dramatic backdrop for photographs at the opening, as guests entered and were welcomed by RH's brand ethos and a representation of Leonardo da Vinci's Vitruvian Man - a signature dedication in all of RH's galleries.



Nineteen foot doors at the entrance of RH Paris.
ERICA WERTHEIM ZOHAR



A rare 1521 edition of *De Architectura* and volumes by Da Vinci, Palladio, and Haussmann are on display at the entrance of RH Paris.
RH

A rare 1521 edition of *De Architectura* and volumes by Da Vinci, Palladio, and Haussmann are on display near the entrance, grounding the project in architectural history. Seven levels of the gallery rise around a central staircase of frosted glass and ornate brass balustrades that seem to float upward, and a glass modern elevator that blends modern with classical chic. At the center stands a bronze Caryatid by Louis Félix Chabaud, a classical guardian presiding over a resolutely modern space and anchoring the atrium from below.



The interiors of the new RH Paris.
ERICA WERTHEIM ZOHAR

Contemporary works, including paintings by German artist Thomas Junghans, add to the dialogue between old and new. Each floor showcases bespoke art from different artists which adds another layer of design. Walking through, you forget that you are in a store at all, because the space feels more like a cross between a private membership club and a museum.



RH furniture and art in their RH Paris gallery.
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Much like Ralph Lauren immerses its customers through Ralph's Coffee, Ralph's Restaurant, and the Polo Bar, RH has been extending its brand into hospitality. And here in Paris, that experience is every bit as compelling as the gallery itself, making it well worth a visit even if you are not in the market for a sofa. With three very different hospitality venues to choose from, we chose to have dinner at Le Jardin RH. Designed by Foster + Partners, the restaurant is striking, clad entirely in rare white onyx across the floors, walls, and tables. Soaring glass panels and steelwork recall the architecture of the nearby Grand Palais, but with a modern touch.



Le Jardin at the RH Paris.
RH



Dinner at Le Jardin at RH Paris with personalized branded plates and ice cube. Less
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The menu at Le Jardin is rooted in American classics with a Parisian touch. The Mulholland Salad, a refined homage to my favorite salad from the Beverly Hills Hotel, the McCarthy Salad, was a highlight - comfort food elevated for Paris. To my surprise, Gary Friedman, the CEO and visionary behind

the brand, was in the restaurant, casually moving between tables and greeting guests before graciously stopping at ours. He was beaming with pride and appreciation for his team and the beautiful space they had helped to create.



The glass conservatory at the Le Jardin restaurant at RH Paris.
RH

“We are not just creating places to buy furniture, we are creating spaces that inspire, that elevate how people live. Paris gave us the opportunity to make that statement on the world’s most iconic stage.”

Gary Friedman, RH Chairman and CEO



Le Petit Jardin at the RH Paris.
RH



The seafood tower served at Le Jardin at the RH Paris.
RH

Le Petit RH sits one level up and truly earns the

'jewel box' description. The room glows with champagne lacquered walls and a ceiling of more than seven thousand handblown glass polyhedra. The menu leans into caviar specialties and generous seafood towers, a playful nod to Parisian indulgence. The Le Petit RH Rooftop crowns the experience. A glass and brass elevator designed by Foster + Partners rises discreetly from a hidden shaft, and once you step out, the door closes behind you as if there were never an elevator at all - a design and engineering gem, and one of the most memorable features of the gallery. From the manicured terrace, which holds 43 guests, Paris unfolds in a cinematic panorama, with the Eiffel Tower standing proudly in the distance. Below, the Winged Victory gleams in the garden. It is one of the most remarkable views in the city, available with a decadent menu of caviar, champagne, and specialty cocktails.



RH

On the third floor, The World of RH Bar and Lounge showcases highlights from other RH destinations around the world, including two jets [RH One and Two](#), the [RH Three](#) yacht, and 26 restaurants and bars, showing how seamlessly the brand blurs the line between lifestyle and design. The lounge also doubles as a space for clients to take in a glass of wine while working with their interior designer.



RH England has transformed Aynho Park, a seventeenth-century estate in the Cotswolds, into a gallery complete with an Orangery, Loggia, Conservatory, Tea Salon, Wine Lounge, and Juicery. [Less](#)
RH

RH is very deliberate and thoughtful about where it positions its gallery locations, often planning and building for many years to create unforgettable destinations. The company's goal is to attract both visitors and local residents through their aspirational but shoppable galleries, creating environments that embody the richness of a museum while also allowing the experience to extend into customers' homes. In Paris they certainly seem to have gotten their location right. With its steady expansion beyond American shores, RH is establishing itself in cultural capitals across Europe. RH England has transformed Aynho Park, a seventeenth-century estate in the Cotswolds, into a gallery complete with an Orangery, Loggia, Conservatory, Tea Salon, Wine Lounge, and Juicery. In Brussels, RH has opened in an eighteenth-century French Baroque mansion. In Germany, it has launched in both Munich and Düsseldorf, while Madrid now boasts its own gallery. The next chapter includes London's Mayfair and Milan in 2026, two of Europe's most important design centers - with both locations in the most desirable parts of the cities. Each project is conceived as an immersive cultural experience, blending interiors with hospitality and lifestyle.



RH Brussels interiors.
RH

RH Paris proves that design is no longer just about furniture. It is about lifestyle, hospitality, and how we want to live. The scale is impressive at more than forty thousand square feet, but what stays with you is the ambition and the experience - an American vision of design planted right in the middle of Europe's most iconic avenue. The gallery's opening party may be a thing of the past, but when I am back in Paris in the coming months, I already know I will be back... on that gorgeous rooftop terrace, glass in hand, watching the Eiffel Tower sparkle.