

ELLE DECORATION

New ideas
for homes
styled with
confidence

SEPTEMBER 2022



*Bringing
sexy
back*



September 2022

From top 'Cortona' sectional sofa by Ann Marie Vering, from approx £7,990; 'Oslo' console table by Nicholas and Harrison Condos, from approx £1,875, both RH (rh.com)



RH

American powerhouse of luxury design RH (formerly Restoration Hardware) is no stranger to headline-grabbing interiors. The brand, founded in California in 1979 by Stephen Gordon and now helmed by Gary Friedman, is behind the 'Cloud' sofa that, since its launch in 2015, has gone on to become a viral sensation, gracing the homes of everyone from Kendall Jenner to Naomi Watts. So you'll understand why the recent confirmation that RH will be hitting British shores is something to shout about. The company has revealed that it is beginning its global expansion with the opening of RH England at Aynhoe Park, a historic 73-acre estate in Banbury, Oxfordshire. We're most excited to get our hands on 'RH Contemporary', the company's biggest concept launch since 2015. A curation of pieces that sits between the 'RH Interiors' and 'RH Modern' collections, 'Contemporary' marks an influx of dynamic global designers to the brand's roster, including the Parisian architect Joris Poggioli and the New Delhi-based textile designer Neeru Kumar. The pieces on offer – all in a slightly higher price bracket than the usual RH offering, due to top-tier materials and production methods – are second-to-none, ranging from furniture including sofas, beds and wardrobes to lighting and textiles. Sculptural silhouettes combined with organic textures and rich finishes (such as lacquered burl wood, hand-carved Spanish alabaster and merino-wool upholstery) are pure, upscale minimalism. rh.com

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