

WWD

Fashion. Beauty. Business.

Benetton Shake-up

Benetton has appointed Claudio Sforza as CEO after the brand reported a loss for the year.

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Dior at the Pool

Diorviera has returned to the Beverly Hills Hotel, this time with a spa takeover.

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Garden Gems

Gucci's new high jewelry collection celebrates Italian gardens with 140 one-of-a-kind pieces.

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Models At Ease

The '90s off-duty model look has returned in a big way for the spring and summer 2024 seasons, as seen here from Knitwrth's novelty "Cruel Intentions" cotton jacquard jumper paired with RI3's cotton "denim jorts" and boots, and pearl necklaces by Mudd Pearl and Kara Yoo. For more, see pages 6 to 10.

PHOTOGRAPH BY JENNA GREENE

Fashion Scoops

Zoë Kravitz for
Jessica McCormack.



Zoë's Jewels

Jessica McCormack has named actor and director Zoë Kravitz its first brand ambassador to coincide with the British luxury jeweler's U.S. expansion. The brand is planning to open its first store outside of the U.K. in the first half of 2025 with a space on Madison Avenue in New York that's already been signed for.

"To me Zoë feels like a true Jessica McCormack woman. There has been this natural connection since we first met — she's been a client for a long time, and I know that she genuinely loves the jewelry, and she brings her own style to the way she wears it," said McCormack in an interview.

The two women were introduced in 2020 via a mutual friend in London.

"I genuinely love Jessica and her jewelry. As two female creatives, we have a mutual love and respect for each other's work," said Kravitz, who was formerly a Tiffany & Co. ambassador.

"I think a lot of the decision making around it is about Zoë, and the relationship that we have built," added McCormack. "Rather than us going out and looking for a celebrity ambassador, it was about conversations that go back years with Zoë about wanting to find a way to work together."

In Kravitz's debut campaign image for the brand, she's seated on a wooden chair, with a black blazer resting on her shoulders, and is wearing the Gypset diamond earrings with the Ball n Chain necklace and pendant, pieces which have

become synonymous with Jessica McCormack.

"I wanted the campaign to really highlight the wearability of our jewelry, and our hero styles. Most importantly though, they're what I call 'day diamonds' — diamond jewelry that works for your day-to-day, as much as it does for your nights out and special occasions. It's jewelry to be really worn," said McCormack.

Business is booming at the brand that launched in 2008.

At the end of last year, Jessica McCormack opened its second London store at 140 Sloane Street, a 1,300-square-foot space previously occupied by Zadig & Voltaire, and it is now neighbors with Tiffany & Co. and Cartier. The new store joined her other unit at 7 Carlos Place, across from the Connaught hotel.

The store is set over two floors, echoing the design of a Mayfair town house, which is filled with contemporary art, antiques, special objects and, of course, jewelry.

—HIKMAT MOHAMMED

New Space

Todd Snyder expanded his reach on the West Coast with the opening of a store in Venice, Calif., just in time for Memorial Day weekend.

The New York-based designer opened a 1,700-square-foot store at 1337 Abbot Kinney Boulevard on May 24 in a converted Craftsman bungalow. The store is painted in the brand's "Snyder olive" color, accented by dark walnut trims and Craftsman doors. The interior sports an airy, open layout with an earth tone palette intended to evoke the natural landscape of the California coastline. The store features Tambor wood and natural unfinished modular fixtures and paneling, Roman clay wash plastered walls, brass and Carrara marble details and custom tile work by Clay.

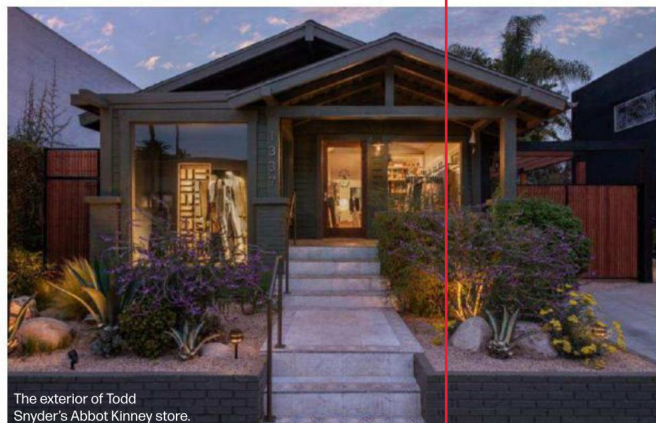
Snyder partnered with London-based interior designer Rose Uniacke on custom upholstery and curtains throughout the space.

The store offers personalized shopping services as well as a vinyl record shop by Mr. Goodboy Record Carts and Light in the Attic Records. There is also an outdoor area furnished in partnership with Walter Lam by Brown Jordan Furniture where customers can enjoy an espresso while shopping.

This marks Snyder's third store in California, following The Grove in Los Angeles and San Francisco's Hayes Valley. Next up is the Marin Country Mart in Larkspur, Calif., at the end of June. All told, Snyder operates 16 stores around the U.S.

Snyder founded his eponymous brand in 2011 after stints at Polo Ralph Lauren, Old Navy and J.Crew and has built a \$100 million business with his distinct take on modern American menswear.

—JEAN E. PALMIERI



The exterior of Todd Snyder's Abbot Kinney store.

Filippo Piotti's Isola modular sofa and lighting by New Orleans-based designer Julie Neill.



Interior Stars

RH will release its biggest RH Modern Sourcebook in nearly 10 years on Tuesday, shining a light on rising international names like Milan's Pietro Franceschini and bygone ones like Dan Johnson and Harvey Prober. RH launched RH Modern in 2015 to cater to the growing number of people who were drawn to modernist design.

The 364-page source book, previewed by WWD, is a tribute to 20th-century modernism and features exclusive reissues of iconic pieces from the past as well as an expanded portfolio of visionary designers, including new partnerships with Barcelona-based designers Kar Durán and Miguel López, Belgium's Emilie Ceriez and Milan's Filippo Piotti, and New Orleans-based designer Julie Neill.

RH chairman and chief executive officer Gary Friedman said in the sourcebook's opening letter that the company spent years imagining the new modern, searching for inspiring designers from both past and present.

"Editing and integrating their work in spaces both classic and contemporary. Crafting environments with a sense of clarity and continuity, resulting in an authentic expression of our combined creativity," he

wrote, quoting Steve Jobs who said, "Simple can be harder than complex. You have to work hard to get your thinking clean to make it simple. But it's worth it in the end because once you get there, you can move mountains."

Last August, the American furnishings retailer released its very first print interiors source book since 2020 with an expanded roster of international collaborations with names like Sonoma, California's Ron Mann, the Netherlands' Nils Verhoeven, as well as Italy's Francesco Crivellari and U.K.'s Oliver Oulton. There also were returning collaborators, such as Sydney's Nicholas and Harrison Condos, master glass designer Los Angeles-based Alison Berger and San Francisco-based artisan Jonathan Browning.

The sourcebook was the culmination of Friedman's goal to unite the world's best-known designers and manufacturers to develop and showcase their work on RH's expansive platform, and part of the company formerly known as Restoration Hardware's bid to turn itself into a true U.S. luxury brand. The book, envisioned for potential and current customers, as well as interior designers, is fueled by RH's ethos of: "There Are Pieces That Furnish a Home and Those That Define It."

In the fiscal year ended Feb. 3, RH had sales of \$3.03 billion, down from \$3.59 billion a year earlier. When the results were released in March, the company said revenue was negatively impacted by \$40 million in the fourth quarter due to the severe January weather and shipping delays caused by the ongoing Red Sea conflict, amid one of the most challenging climates for the housing market in three decades.

The new RH Modern Sourcebook includes Isola, a convivial modular model designed by Piotti, inspired by a collection

of islands and arranged in poetic fashion to facilitate conversation. Neill designed the Talia statement lighting characterized by individually glass-blown orbs, recalling her flair for custom design. Patrick Norguet from Paris designed the Bosen chair, a wingback design that he originally designed for Artifort. Norguet's work is currently in the permanent collection of the MoMA in New York. "We believe the Bosen chair is his next piece of modern art," RH said in the book.

Harvey Prober, who died in 2003, is credited as being the first to introduce modular seating. RH resurrected three of his models: the Deep Tuft, designed in 1972 defined by rhythmic rows of sculptured curves; the Cubo Raked designed in 1974, and the Mayan, designed in the '80s. They have all been crafted in Italy and reissued from the Prober Family Estate.

"Design has a fourth vision, the intangible quality of aging gracefully," Prober once said, according to RH.

The Arno chair is another piece that draws on midcentury flair and in particular American designer Dan Johnson's modern approach influenced by his years living in Rome, and his Viscount chair. His design career began in the late '40s and he rose to fame for bringing his modern American vision to life with the help of Italian artisans and furniture makers. He died in 1979. Johnson's Gazelle chair is part of the Metropolitan Museum of Art's permanent collection. "We, too, have carefully tried to infuse a modern sensibility into what we believe will breathe new life into Johnson's iconic designs," RH said.

The collections are available on RH.com and will soon be available in the brand's design galleries across North America and in Europe.

—SOFIA CELESTE