

San Francisco



BEST *of the* BAY

OUR ANNUAL
ROUNDUP OF THE
REGION'S FINEST IN
*THE ARTS, FOOD,
FASHION, DECOR,
HOME DESIGN, LOCAL
TRAVEL, WELLNESS
& MORE*

JEREMY BANNON-NECHES AND
CORA CLIBURN OF
ODC/DANCE COMPANY AT THE
FERRY BUILDING MARKETPLACE

SANFRAN.COM
MODERN LUXURY

July 2022

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The new RH showcases luxe furniture installations in gallery settings.

PHOTO COURTESY OF RH

Home Run

HIGH-END HOME FURNISHINGS RETAILER RH UNVEILS AN UNRIVALED RETAIL EXPERIENCE WITH RH SAN FRANCISCO, THE GALLERY AT THE HISTORIC BETHLEHEM STEEL BUILDING.

BY ERIN KAIN

The buzz has been palpable, and for good reason. Acclaimed luxury home furnishings retailer RH recently debuted RH San Francisco, The Gallery at the historic Bethlehem Steel Building at Pier 70. Constructed in 1917 by famed San Francisco

architect Frederick H. Meyer in what was once the country's most storied shipyard, the landmark building has been restored and reimagined into an experiential five-level, 80,000-square-foot retail space.

"Most retail stores are archaic windowless boxes that lack any sense of humanity," says Gary Friedman, the brand's chairman and CEO. "There's generally no fresh air or natural light." That is most definitely not the case here.

Expansive areas with RH Interiors, RH Modern and RH Contemporary (sitting handsomely in what once served as Bethlehem Steel's President's Suite, as well as throughout the first floor) collections display artistic, experiential installations of luxe home furnishings in a gallery setting. Shop an integrated assortment of furnishings, lighting, textiles and decor—or visit the in-house design firm and atelier for a more personal touch.



On the first floor, The Palm Court Restaurant is the brand's continued foray into hospitality. The menu includes wood-grilled offerings like wagyu ribeye, branzino and avocado with caviar and creme fraiche. On each side of the resto, two chic wine bars offer a selection of fine wines and Champagne.

The expertly landscaped outdoor rooftop park, resplendent with intimate lounge spaces from the RH Outdoor collection, is inspired by the great parterre gardens of the French Renaissance and comes complete with retractable glass walls and sweeping views of the Bay and downtown skyline. The spaces are portraits of chic—the daydreams we all have about beauty and home. "That's why we don't build retail stores; we create inspiring spaces that blur the lines between residential and retail, indoors and outdoors, home and hospitality," says Friedman. 590 20th St., 415.865.0407, rh.com/sanfrancisco ■

From top: The new RH covers five levels and 80,000 square feet of dreary home settings; the Palm Court Restaurant includes two wine bars (bonus: Patrons may take their wine with them as they explore the furniture galleries). Opposite page, from top: The new retail space now occupies the historic Bethlehem Steel Building at Pier 7; the Palm Court Restaurant's menu is influenced by global cuisine.