RH ANNOUNCES THE OPENING OF RH OAK BROOK, THE GALLERY AT OAKBROOK CENTER

60,000-Square-Foot, Three-Level Experience Features Immersive Rooftop Restaurant & Park, Wine Bar, In-House Interior Design Firm, and Full Floors of RH Interiors, Modern and Outdoor

CORTE MADERA, Calif. – (BUSINESS WIRE) – September 24, 2021 – RH (NYSE: RH) announced today the opening of RH Oak Brook, The Gallery at Oakbrook Center. RH Oak Brook represents the latest physical expression of the brand, and its continued foray into hospitality with a glass-encased Rooftop Restaurant and Wine Bar that open onto a beautifully landscaped park.

Commanding three levels and over 60,000 square feet of indoor and outdoor space, this one-ofa-kind retail concept presents artistic installations of luxury home furnishings in a gallery setting, with expansive spaces devoted to RH Interiors, RH Modern and RH Outdoor. RH Oak Brook also features an interactive Interior Design Firm & Atelier, providing an unprecedented level of professional design services.

"Most retail stores are archaic windowless boxes that lack any sense of humanity. There's generally no fresh air or natural light," says **RH Chairman & Chief Executive Officer Gary Friedman**. "That's why we don't build retail stores, we create inspiring spaces that blur the lines between residential and retail, indoors and outdoors, home and hospitality."

Mr. Friedman continued, "RH Oak Brook represents some of our finest work to date, including our first Rooftop Restaurant and interactive Interior Design Firm & Atelier in the greater Chicago metropolitan area. We're proud to bring this new Gallery and its innovative concepts to Oak Brook."

Conceptualized as a transparent, multi-level contemporary structure, the Gallery features a charcoal grey Venetian plaster exterior with an expanse of glass-and-steel French doors that open onto lush garden courtyards and terraces.

Upon ascending a grand double floating staircase, guests will arrive to the **Rooftop Restaurant** – offering a timeless, ingredient-driven menu in a year-round, skylit garden escape beneath a dramatic atrium with retractable glass walls, sparkling chandeliers and heritage olive trees. Seamlessly extending from indoors to out, the restaurant opens onto a beautifully landscaped park. Influenced by the great classical gardens of Europe, this immersive destination features a series of intimate <u>**RH Outdoor**</u> lounge spaces defined by a layered composition of trellised London plane trees, sculptural evergreens and the sound of trickling fountains.

Situated just off the grand stair on level three, a striking **Wine Bar** presents carefully curated wine and champagne selections from around the world for visitors to enjoy in the Rooftop Park

or while exploring the rest of the Gallery – including 40 wines by the glass as well as limited production offerings from some of Napa Valley's most renowned small vintners.

On level two, guests will discover <u>**RH Modern**</u> – the largest fully integrated assortment of modern furnishings, lighting, textiles and décor under one brand in the world – as well as the <u>**RH Interior Design Firm & Atelier**</u>. This 5,000-square-foot studio features private client presentation rooms with state-of-the-art technology, and an <u>**RH Rugs**</u> showroom presenting an exclusive collection distinguished by its superlative artistry and exquisite materials.

On the main level, visitors will pass through a 25-foot threshold of retractable glass and steel doors as they continue into the central hall with its soaring 14-foot ceilings. Along the periphery, barrel-vaulted passageways lead to a classical arrangement of rooms featuring <u>**RH**</u> <u>**Interiors**</u> collections from internationally renowned designers, as well as one-of-a-kind antiques and artifacts from Friedman's world travels.

RH Oak Brook, The Gallery at Oakbrook Center is located at 1300 22nd Street. The Gallery can be reached at 630.572.0074. Hours of operation are 10am to 9pm daily.

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ABOUT RH

RH (NYSE: RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books and online at RH.com, RHModern.com, RHBabyandChild.com, RHTEEN.com, and Waterworks.com.

FORWARD-LOOKING STATEMENTS

This release contains forward-looking statements within the meaning of the federal securities laws, including statements regarding the foregoing: the Rooftop Restaurant and Wine Bar opening onto a beautifully landscaped park; RH Oak Brook presenting artistic installations of luxury home furnishings and providing an unprecedented level of professional design services; RH Oak Brook representing some of our finest work to date; the Rooftop Restaurant being an immersive destination, offering a timeless menu in a garden escape beneath a dramatic atrium; the Wine Bar presenting carefully curated selections, including limited production offerings from some of Napa Valley's most renowned small vintners; RH Modern being the largest curated and fully integrated assortment of modern furnishings, lighting, textiles and décor under one brand in the world; RH Interior Design Firm & Atelier's state-of-the-art technology and the RH Rugs showroom presenting an exclusive collection distinguished by its superlative artistry and exquisite materials; the RH Interiors collections being from internationally renowned designers and one-of-a-kind antiques and artifacts from Friedman's world travels; and any statements or assumptions underlying any of the foregoing, and similar statements. You can identify forward-looking

statements by the fact that they do not relate strictly to historical or current facts. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, risks related to the global outbreak of the COVID-19 virus and its impact on our business; risks related to civil unrest; risks related to general economic conditions and the housing market as well as the impact of economic conditions on consumer confidence and spending; changes in customer demand for our products; our ability to anticipate consumer preferences and buying trends; consumer spending based on weather and other conditions beyond our control; risks related to the number of new business initiatives we are undertaking; our ability to obtain our products in a timely fashion or in the quantities required; risks related to our sourcing and supply chain including our dependence on imported products produced by foreign manufacturers and risks related to importation of such products, as well as those risks and uncertainties disclosed under the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in RH's most recent Form 10-K and Forms 10-Q filed with the Securities and Exchange Commission, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at ir.rh.com and on the SEC website at www.sec.gov. Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forwardlooking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.