



## RH ANNOUNCES THE OPENING OF RH JACKSONVILLE, THE GALLERY AT ST. JOHNS TOWN CENTER

*70,000-Square-Foot, Three-Level Indoor-Outdoor Experience Presents One of the Largest Collections of Luxury Home Furnishings in the World with a Dramatic Rooftop Restaurant & Park, Wine Bar, In-House Interior Design Firm, and Full Floors of RH Interiors, Modern and Outdoor*

CORTE MADERA, Calif. – (BUSINESS WIRE) – November 19, 2021 – RH (NYSE: RH) announced today the opening of RH Jacksonville, The Gallery at St. Johns Town Center. RH Jacksonville features a glass-encased Rooftop Restaurant and Park, a Wine Bar with 40 international selections by the glass, Gardens and Terraces featuring our Outdoor furniture collections, and an interactive Interior Design Firm & Atelier that provides an unprecedented level of professional design services.

**RH Chairman & Chief Executive Officer Gary Friedman** commented, “RH Jacksonville represents our ongoing quest to elevate and expand the brand with architecturally inspiring spaces that blur the lines between residential and retail, indoors and outdoors, home and hospitality, spaces that activate all of the senses and an experience that cannot be replicated online.”

Mr. Friedman continued, “The Gallery at St. Johns Town Center reflects some of our best work to date and we’re proud to introduce this innovative and highly immersive experience to Jacksonville.”

Conceptualized as a transparent, multi-level contemporary structure, the Gallery features a charcoal grey Venetian plaster exterior with an expanse of glass-and-steel French doors that open onto lush garden courtyards and terraces surrounded by towering Zahidi date palms.

Upon ascending a grand double floating staircase, guests will arrive to the **Rooftop Restaurant** – offering a timeless, ingredient-driven menu in a year-round, skylit garden escape beneath a dramatic atrium with retractable glass walls, sparkling chandeliers and heritage olive trees. Seamlessly extending from indoors to out, the restaurant opens onto a beautifully landscaped park. Influenced by the great classical gardens of Europe, this immersive destination features a series of intimate **RH Outdoor** lounge spaces defined by a layered composition of trellised evergreen trees, sculptural hedging, overhead shade canopies and the sound of trickling fountains.

Situated just off the grand stair on level three, a striking **Wine Bar** presents carefully curated wine and champagne selections from around the world for visitors to enjoy in the Rooftop Park or while exploring the rest of the Gallery – including 40 wines by the glass as well as limited production offerings from some of Napa Valley’s most renowned small vintners.

On level two, guests will discover **RH Modern** – the largest fully integrated assortment of modern furnishings, lighting, textiles and décor under one brand in the world – as well as the **RH Interior Design Firm & Atelier**. This interactive studio features private client presentation rooms with

state-of-the-art technology, and an **RH Rugs** showroom presenting an exclusive collection distinguished by its superlative artistry and exquisite materials.

On the main level, visitors will pass through a 25-foot threshold of retractable glass-and-steel doors as they continue into the central hall with its soaring 14-foot ceilings. Along the periphery, barrel-vaulted passageways lead to a classical arrangement of rooms featuring **RH Interiors** collections from internationally renowned designers, as well as one-of-a-kind antiques and artifacts from Friedman's world travels.

RH Jacksonville, The Gallery at St. Johns Town Center is located at 4831 Village Shops Way. The Gallery can be reached at 904.730.1474. Hours of operation are 10am to 9pm daily.

###

PRESS CONTACT:

[TruthGroup@RH.com](mailto:TruthGroup@RH.com)

INVESTOR RELATIONS CONTACT:

[InvestorRelations@RH.com](mailto:InvestorRelations@RH.com)

ABOUT RH

RH (NYSE: RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books and online at [RH.com](http://RH.com), [RHModern.com](http://RHModern.com), [RHBabyandChild.com](http://RHBabyandChild.com), [RHTEEN.com](http://RHTEEN.com), and [Waterworks.com](http://Waterworks.com).

FORWARD-LOOKING STATEMENTS

This release contains forward-looking statements within the meaning of the federal securities laws, including statements regarding the foregoing: RH Jacksonville presenting one of the largest collections of luxury home furnishings in the world and featuring an interactive Interior Design Firm & Atelier that provides an unprecedented level of professional design services; RH Jacksonville representing our ongoing quest to elevate and expand the brand with architecturally inspiring spaces that blur the lines between residential and retail, indoors and outdoors, home and hospitality, spaces that activate all of the senses and an experience that cannot be replicated online; The Gallery at St. Johns Town Center reflecting some of our best work to date; the Rooftop Restaurant offering a timeless, ingredient-driven menu; the Wine Bar presenting carefully curated wine and champagne selections including limited production offerings from some of Napa Valley's most renowned small vintners; **RH Modern** being the largest fully integrated assortment of modern furnishings, lighting, textiles and décor under one brand in the world; the **RH Rugs** showroom presenting an exclusive collection distinguished by its superlative artistry and exquisite materials; rooms featuring **RH Interiors** collections from internationally renowned designers, as well as one-of-a-kind antiques and artifacts from Friedman's world travels; and any statements or assumptions underlying any of the foregoing, and similar statements. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, risks related to the global outbreak of the COVID-19 virus and its impact on our business; risks related to civil unrest; risks related to general

economic conditions and the housing market as well as the impact of economic conditions on consumer confidence and spending; changes in customer demand for our products; our ability to anticipate consumer preferences and buying trends; consumer spending based on weather and other conditions beyond our control; risks related to the number of new business initiatives we are undertaking; our ability to obtain our products in a timely fashion or in the quantities required; risks related to our sourcing and supply chain including our dependence on imported products produced by foreign manufacturers and risks related to importation of such products, as well as those risks and uncertainties disclosed under the sections entitled “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in RH’s most recent Form 10-K and Forms 10-Q filed with the Securities and Exchange Commission, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at [ir.rh.com](http://ir.rh.com) and on the SEC website at [www.sec.gov](http://www.sec.gov). Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.