



AD

**GOLDEN GIRLS**  
cara & poppy delevingne  
go to hollywood

**THE STYLE ISSUE**  
top tastemakers invite you in

September 2019



# DISCOVERIES

AN ISLAND HOME ON IBIZA.



1. PANAMA HANDWOVEN PENDANT.  
2. HANDWOVEN MARLED BOLD CENTER-STRIPE PILLOW BY AZULINA HOME.



DEBUT

## Shore Things

RH dips its toes in the sand with a chic new design concept for coastal living

**R**H has a long history of making waves, having shaken up the design industry with its show-stopper flagships, ever-expanding collections, and hotly anticipated foray into hotels. Now the furniture empire has officially taken to the surf, rolling out a new initiative that tailors the hallmarks of seaside living to the brand's underlying design philosophy. Christened RH Beach House, the concept comprises more than 100 introductions, all of which are now showcased online, with a dedicated digital platform.

"Our vision was to reimagine the conventional beach aesthetic with a fresh point of view and elevated sense of taste and style," says Gary Friedman, RH Chairman and CEO. In keeping with coastal vibes, comfort, durability, and clean lines reign. First-time RH collaborators Paola Navone, Jan te Lintel, and Jason Chauncey have all conceived sofa collections, each low-slung and amply cushioned. Amsterdam-based designer Luay Al-Rawi has developed a new high-heat wood finish christened Oak Brûlé, which lends unique cracking and color to live-edge dining, cocktail, console, and side tables, as well as a dramatic platform bed. And Chinese brothers Todd and Jason Song have created their own reclaimed-pine tables, the rustic forms of which recall Indonesian vernacular furniture.

Additional standouts include statement chairs (some rope or cane, others leather) and an array of lighting, from a woven-wicker pendant to weathered-wood table lamps. Existing RH Outdoor collections, meanwhile, have been reimagined in natural teak. For RH, the mix feels equally at home in all corners of the world, from the Greek islands to the coast of California. In other words, no matter where you call home, surf's up. [rhbeachhouse.com](http://rhbeachhouse.com) —SAM COCHRAN



3. NAVONE MODULAR SOFA.  
4. OAK BRÛLÉ LIVE-EDGE RECTANGULAR DINING TABLE. 5. COLOMBIER CHAIR.  
6. PESARO TABLE LAMP.

