RH

RH INTRODUCES RH SKI HOUSE

Inspired by the World's Epic Alpine Destinations, New Concept Debuts with Dedicated Source Book Showcasing Distinctive New Collections by Acclaimed Global Designers

Corte Madera, Calif. – November 19, 2019 – RH (NYSE: RH) announced today the unveiling of **RH Ski House**, a curated concept inspired by the world's epic alpine destinations that presents over 60 new collections reflecting the brand's distinctive point of view on mountain living. Aspen to Sun Valley, Tahoe to Taos, Courchevel to Cortina, RH Ski House is defined by a rustic yet refined aesthetic with modern and contemporary influences, and debuts with a dedicated print and digital Source Book, which can be viewed at <u>RHSkiHouse.com</u>.

RH Chairman and CEO Gary Friedman commented, "Whether you ski, or just enjoy being in the mountains or snow, RH Ski House was designed to make anyone feel warm, comfortable, and relaxed. It's a collection that is the result of curating the best people, products, ideas, and inspiration we've come across, then carefully integrating each, where the whole becomes more valuable than the parts."

A collection of furniture, lighting, textiles and décor is the result of the brand's creative partnerships with a select group of internationally renowned designers. Evoking dramatic winter snowscapes, sculptural shapes and luxe natural materials layer with rich organic texture, warm earthen hues and stunning statement pieces.

<u>The Yeti collection</u> by *Timothy Oulton* (London) introduces bold silhouettes wrapped in sumptuous, long-haired New Zealand sheepskin for ultimate, sink-in comfort, showcased in oversized sofas and sectionals, as well as the Yeti Sheepskin Armchair, Yeti Sheepskin Bed, Adele Sheepskin Dining Chair and Oviedo Sheepskin Chaise.

Spanning living, dining and bedroom, <u>The Reclaimed Rustic European Oak collection</u> by *Theo Eichholtz* (Amsterdam) celebrates the organic beauty of solid oak timbers from decades-old buildings with contemporary lines that allow the wood's timeworn character to take center stage. The Dutch designer also debuts <u>*Rigby Reclaimed Rustic Oak*</u> – coffee, console and side tables where unfinished, rough-sawn slabs appear to float on streamlined metal bases.

Defined by a spare silhouette and an intriguing juxtaposition of crisp angles and rounded corners, <u>*Davos*</u> by *Nicholas and Harrison Condos* (Sydney) is hewn from thick planks of solid oak with rich color that accentuates the natural grain. Informed by 1980s postmodern minimalism, *Luay Al-Rawi's* (Amsterdam) <u>*Ridgeline collection*</u> features monolithic concrete slabs that play cool counterpoint to the warmth of reclaimed wood.

A first-time collaboration with artisan *Alan Price* (North Carolina) – whose proprietary technique yields handburnished leathers with a rich, aged patina – reimagines classic sofa and chair silhouettes. <u>Berne</u>, a track-arm frame upholstered in a mix of supple and distressed Italian leathers, traced with plush New Zealand shearling; <u>Rourke</u>, a 1940s French-influenced design distinguished by elegant channeling; and the <u>Ambrose Chair</u>, with a distinctive T-arm and nailhead trim.

Lighting creates a commanding presence with <u>*Harlow Calcite*</u> by *Timothy Oulton*, where translucent faceted slabs showcase the mineral's beauty in dramatic chandeliers and sconces; <u>*Natural Antler Chandeliers*</u>, an homage to the majestic wildlife of the American West using naturally shed horns; and <u>*Riveted Mesh Chandeliers and Floor Lamp*</u> by blacksmith *Jefferson Mack* (San Francisco), forged on a grand scale with fire and anvil, hammer and steel.

For more, visit <u>RHSkiHouse.com</u>.

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ABOUT RH

RH (NYSE: RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books and online at RH.com, RHModern.com, RHBabyandChild.com, RHTEEN.com, and Waterworks.com.

FORWARD-LOOKING STATEMENTS

This release contains forward-looking statements within the meaning of the federal securities laws. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, risks related to general economic conditions and the housing market as well as the impact of economic conditions on consumer confidence and spending; changes in customer demand for our products; our ability to anticipate consumer preferences and buying trends, and maintaining our brand promise to customers; consumer spending based on weather and other conditions beyond our control; risks related to the number of new business initiatives we are undertaking; our ability to obtain our products in a timely fashion or in the quantities required; risks related to our sourcing and supply chain including our dependence on imported products produced by foreign manufacturers and risks related to importation of such products including risks related to tariffs, the countermeasures and mitigation steps that we adopt in response to tariffs and other similar issues, as well as those risks and uncertainties disclosed under the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in RH's most recent Form 10-K, Form 10-K/A and Forms 10-Q filed with the Securities and Exchange Commission, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at ir.rh.com and on the SEC website at www.sec.gov. Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.