

FOR IMMEDIATE RELEASE:

**RH UNVEILS ‘RH NEW YORK, THE MOVIE’ IN CELEBRATION OF THE GALLERY’S FIRST ANNIVERSARY**

**The Short Film Captures the Brand’s Quest to Create One of the World’s Most Innovative Retail Experiences**

Corte Madera, Calif. – Sept. 17, 2019 – Marking the first anniversary of one of its most iconic spaces to date, RH (NYSE: RH) announced today the release of “RH New York, The Movie,” a short film documenting the creation of RH New York, The Gallery in the Historic Meatpacking District. This first-of-its-kind, 90,000-square-foot retail experience features a skylit six-story atrium with transparent glass elevator, Rooftop Restaurant, Barista Bar & Wine Terrace, Interior Design Firm, “New York Night,” a dramatic art installation by Alison Berger, and full floors dedicated to RH Interiors, Modern, Outdoor, Baby & Child, and TEEN.

“It took seven years of improvising, adapting and overcoming all of the obstacles until it became what it is today, which is arguably the most innovative new store in the world, in the most important city in the world,” Chairman and CEO Gary Friedman says in the film’s opening moments. “There’s not a better place to express truly what you believe in.”

To experience RH New York, The Movie, visit [RH.com](http://RH.com)

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**ABOUT RH**

RH (NYSE: RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books and online at [RH.com](http://RH.com), [RHModern.com](http://RHModern.com), [RHBabyandChild.com](http://RHBabyandChild.com), [RHTEEN.com](http://RHTEEN.com), and [Waterworks.com](http://Waterworks.com).

**FORWARD-LOOKING STATEMENTS:**

This release contains forward-looking statements within the meaning of the federal securities laws, including statements regarding the innovativeness of RH New York, any statements or assumptions underlying any of the foregoing, and similar statements. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, risks related to

general economic conditions and the housing market as well as the impact of economic conditions on consumer confidence and spending; changes in customer demand for our products; our ability to anticipate consumer preferences and buying trends, and maintaining our brand promise to customers; consumer spending based on weather and other conditions beyond our control; risks related to the number of new business initiatives we are undertaking; our ability to obtain our products in a timely fashion or in the quantities required; risks related to our sourcing and supply chain including our dependence on imported products produced by foreign manufacturers and risks related to importation of such products including risks related to tariffs, the countermeasures and mitigation steps that we adopt in response to tariffs and other similar issues, as well as those risks and uncertainties disclosed under the sections entitled “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in RH’s most recent Form 10-K, Form 10-K/A and Forms 10-Q filed with the Securities and Exchange Commission, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at [ir.rh.com](http://ir.rh.com) and on the SEC website at [www.sec.gov](http://www.sec.gov). Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.