



FOR IMMEDIATE RELEASE:

RH launches RH Contemporary Art with acquisition of the first edition of Rain Room by rAndom International . Rain Room to be presented at the Museum of Modern Art During EXPO 1: New York.

RH Contemporary Art to launch first commercial art gallery and dynamic online platform in Fall 2013.

Corte Madera, Calif.—May 9, 2013— RH (Restoration Hardware Holdings, Inc. - NYSE:RH) announced today the launch of RH Contemporary Art, a unique, multi-channel platform designed to raise the visibility of international artists to collectors and viewers. RH Contemporary Art acquired the first edition of Rain Room by rAndom International and will loan the artwork to The Museum of Modern Art for EXPO 1: New York from mid-May through July 2013 to mark the U.S. premiere of the large-scale environment of falling water that allows visitors to control the rain. RH Contemporary Art will debut a commercial art gallery at 437 W 16th Street in New York City, a dynamic online platform with works for sale, and an art journal written by a roster of acclaimed curators, academics and art world leaders in Fall 2013.

Gary Friedman, Chairman Emeritus, Creator and Curator of RH commented, “We are honored that MoMA has chosen to exhibit Rain Room as part of EXPO 1: New York, and thrilled that this inspiring work imagined and created by rAndom International will be shared with the world.” Mr. Friedman continued, “For all of us at RH, and RH Contemporary Art, this work has special meaning. It is a reflection of creative courage, trust and a belief that all of us have the ability to affect any environment we choose to step into.”

RH Contemporary Art’s project-based exhibition space and commercial art gallery’s inaugural exhibition of *Autonomy**, by rAndom International, will be the first comprehensive overview of the London-based studio’s research and work to be shown in the United States. Building on the successful *Before The Rain* showing at Carpenters Workshop Gallery in Paris, France, in 2012, the exhibition will provide context and background for the monumental premiere of *Rain Room* (2012) on display at The Museum of Modern Art in New York.

*Autonomy** will survey the response of the viewer and its fundamental influence and impact on a studio’s practice. Performance and collaboration with choreographer Wayne McGregor and composer Max Richter are investigated in *Future Self* (2012), and the studio’s analogue explorations in temporary self-image are shown with *Study For A*

Mirror (2009) and Self Portrait (2010). Both Audience (2008) and Fly (2011) provide differing perspectives on simulation, motion and emotion. Cognition and the experience of the body in space are explored in Study Of You (2011).

Enlisting a worldwide curatorial team to discover international artists, RH Contemporary Art will directly commission bodies of work, as well as debut a dynamic online platform with videos of studio visits, including in-depth interviews and critical writing, to raise the visibility and build recognition for each artist and their practice.

For additional information on RH Contemporary Art, please visit rhcontemporaryart.com.

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ABOUT RESTORATION HARDWARE

RH (Restoration Hardware Holdings, Inc. - NYSE:RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books, and online at RH.com.

FORWARD-LOOKING STATEMENTS

This release contains forward-looking statements within the meaning of the federal securities laws, including statements related to RH Contemporary Art. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as “anticipate,” “estimate,” “expect,” “project,” “plan,” “intend,” “believe,” “may,” “will,” “should,” “likely” and other words and terms of similar meaning in connection with any discussion of the timing or nature of future events. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, risks and uncertainties with respect to the company’s ability to achieve the expected benefits to its business from RH Contemporary Art, the new store format, risks relating to customer response to the company’s new store concepts and new product merchandise, risks relating to the costs of developing, implementing and operating new store concepts, risks related to the number of new business initiatives we are undertaking and risks in the implementation of our real estate portfolio transformation, as well as those risks and uncertainties disclosed under the sections entitled “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in Restoration Hardware Holdings’ Annual Report on Form 10-K filed with the Securities and Exchange Commission on April 29, 2013, and available on our investor relations website at ir.restorationhardware.com and on the SEC website at www.sec.gov. Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.