



RH ANNOUNCES THE OPENING OF RH MINNEAPOLIS, THE GALLERY IN EDINA

60,000-Square-Foot, Three Level Experience Features Dramatic Rooftop Restaurant & Park, Wine & Barista Bar, In-House Interior Design Firm, and Full Floors of RH Interiors, Modern and Outdoor

Corte Madera, Calif. – October 2, 2019 – RH (NYSE: RH) announced today the opening of RH Minneapolis, The Gallery in Edina. RH Minneapolis represents the brand’s quest to revolutionize physical retailing, and its continued foray into hospitality with a glass-encased Rooftop Restaurant, and Wine & Barista Bar, that open onto a beautifully landscaped park.

Commanding three levels and nearly 60,000 square feet of indoor and outdoor space, this iconic experience features artistic installations of luxury home furnishings in a gallery setting, including expansive spaces devoted to RH Interiors, Modern and Outdoor. RH Minneapolis also includes an interactive Interior Design Firm & Atelier, providing an unprecedented level of professional design services.

RH Chairman & CEO Gary Friedman commented, “RH Minneapolis is a reflection of our very best work to date and represents a prototype for the future. It’s a space that blurs the lines between residential and retail, indoors and outdoors, home and hospitality – an experience that activates all of the senses and can’t be replicated online. We are honored to bring this innovative new concept to the Twin Cities.”

Set on two acres and conceptualized as a transparent, multi-level contemporary structure filled with fresh air and natural light, the Gallery features a charcoal grey Venetian plaster exterior with an expanse of glass-and-steel French doors that open onto lush garden courtyards and terraces.

At the top of a grand double floating staircase, visitors will arrive to the **Rooftop Restaurant** – offering a timeless, ingredient-driven menu in a year-round, skylit garden escape beneath a soaring atrium with retractable glass walls, sparkling crystal chandeliers and trellised London plane trees. Seamlessly extending from indoors to out, the restaurant opens onto a beautifully landscaped park framing panoramic views of the sunset. Influenced by the great classical gardens of Europe, yet contemporary in spirit, this one-of-a-kind destination features a series of intimate lounge spaces defined by sculptural evergreens, the sound of trickling fountains and select **RH Outdoor** collections.

Situated just off the grand stair on level three, the **Wine & Barista Bar** serves craft espresso, fresh-baked pastries, and artisanal wines to enjoy in the Rooftop Park or while exploring the rest of the gallery.

On level two, visitors will discover **RH Modern** – the largest curated and fully integrated assortment of modern furnishings, lighting, textiles and décor under one brand in the world – as well as the **RH Interior Design Firm & Atelier**. This interactive studio features private client presentation rooms with state-of-the-art technology, and an **RH Rugs** showroom presenting an exclusive collection distinguished by its superlative artistry, exquisite materials and unmatched breadth.

Guests will pass through a 25-foot threshold of glass and steel on level one, and continue into the central hall with its soaring 14-foot ceilings. Along the periphery, barrel-vaulted passageways lead to a classical arrangement of rooms featuring **RH Interiors** collections from internationally renowned designers, as well as one-of-a-kind antiques and artifacts from Friedman’s world travels.

RH Minneapolis, The Gallery in Edina offers valet parking and is located at 6801 France Avenue South. The Gallery can be reached at 952.206.6307. Hours of operation are Monday through Saturday from 10am to 9pm, and Sunday 10am until 6pm.

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ABOUT RH

RH (NYSE: RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books and online at RH.com, RHModern.com, RHBabyandChild.com, RHTEEN.com, and Waterworks.com.

FORWARD-LOOKING STATEMENTS

This release contains forward-looking statements within the meaning of the federal securities laws, including statements regarding RH's quest to revolutionize physical retailing, the iconic experience of RH Minneapolis, The Gallery at Edina, the unprecedented level of professional design services provided at RH Minneapolis, the experience provided at RH Minneapolis that can't be replicated online, RH Modern's presentation of the largest curated and fully integrated assortment of modern furnishings, lighting, textiles and decor under one brand in the world, the RH Rugs showroom presenting an exclusive collection distinguished by its superlative artistry, exquisite materials and unmatched breadth, any statements or assumptions underlying any of the foregoing, and similar statements. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, risks related to general economic conditions and the housing market as well as the impact of economic conditions on consumer confidence and spending; changes in customer demand for our products; our ability to anticipate consumer preferences and buying trends, and maintaining our brand promise to customers; consumer spending based on weather and other conditions beyond our control; risks related to the number of new business initiatives we are undertaking; our ability to obtain our products in a timely fashion or in the quantities required; risks related to our sourcing and supply chain including our dependence on imported products produced by foreign manufacturers and risks related to importation of such products including risks related to tariffs, the countermeasures and mitigation steps that we adopt in response to tariffs and other similar issues, as well as those risks and uncertainties disclosed under the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in RH's most recent Form 10-K, Form 10-K/A and Forms 10-Q filed with the Securities and Exchange Commission, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at ir.rh.com and on the SEC website at www.sec.gov. Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.