



RH UNVEILS FALL 2019 COLLECTION

RH Interiors and RH Modern Source Books Feature Over 120 New Collections by the World's Leading Designers

Corte Madera, Calif. – Sept. 23, 2019 – RH (NYSE: RH) announced today the consecutive release of the 2019 RH Interiors and RH Modern Source Books. At more than 1,100 pages combined, these design resources present the largest assortment of luxury home furnishings in the world, with over 120 new collections by the industry's leading designers. RH Chairman and CEO Gary Friedman commented, "Our 2019 Source Books reflect our vision to curate and integrate the work of many of the most dynamic thinkers and designers in the world today. These bespoke collections were years in the making and represent some of our finest work to date. I applaud our people and partners' passion and persistence in bringing these collections and Source Books to life, inspiring a new and evolving way to live."

Gracing the cover of the Interiors Source Book, *T-Brace* by Julie Lawrence (Virginia) pays tribute to the iconic infrastructure of the American Industrial Age with solid oak timbers supported by stanchions of hand-cast brass. Lawrence's reverence for rich materials and superior craftsmanship is also revealed in the ***Thaddeus Chair***, where a frame of hand-forged brass evokes the work of sculptor Diego Giacometti.

In one of the brand's most expansive launches to date, the *Van Thiels* (The Netherlands) **debut *Cayden Campaign***, recalling 19th-century European campaign pieces with hand-cast hardware accenting the rustic grain of beautifully finished oak. Inspired by classical forms, the Dutch designers also introduce ***French Contemporary***, featuring elegantly proportioned cabinets, tables and chairs.

Lighting creates a dramatic presence with *Sirene*, a stunning reproduction of a 1950s chandelier from Murano, Italy, with cascading ribbons of textured amber cast glass; and ***Chiara* by Timothy Oulton**, embracing the minimalist spirit of 1950s Venice with dozens of handblown glass polyhedrons radiating from tiered brass frames.

Commanding the cover of the new RH Modern Source Book is *The Lucien Parchment collection*— an exercise in graceful refinement, where waterfall forms sheathed in hand-pieced parchment recall the transcendent style of famed French designer Jean-Michel Frank. ***Balmain Oak* from *Nicholas and Harrison Condos*** introduces coffee, console and dining tables with understated plank bases supporting richly grained, chamfer-edged tops accentuated by sleek metal insets.

The world's most comfortable sofa collection now includes the striking **new *Cloud Curve Sectional* by Timothy Oulton**. This modern sculptural statement offers generous track arms and deep seats designed for lounging in ultimate comfort; and ***Maddox Slim-Arm collection* by renowned Los Angeles-based architects *Leo Marmol and Ron Radziner***, an homage to the graceful restraint and perfect proportions of 1930s French furnishings.

Lighting makes a striking statement with *Éclatant Crystal* by Jonathan Browning (San Francisco), a design inspired by 18th-century architect Etienne-Louis Boullée's visionary plans for the cenotaph of Sir Isaac Newton; and ***Thomas O'Brien's* (New York) *Apollo Floor Lamp***, evoking the drama of vintage theater stage lights, with its pair of concentric disks – one in gleaming, hand-rubbed brass, the other in translucent white linen – resting upon a tripod base, reflecting and diffusing the light to stunning effect.

Contemporary art from the GENERAL PUBLIC for RH collection – which sees a vast expansion this season to nearly 200 works from acclaimed artists across the globe – is prominently featured throughout the Source Book. Longtime art collector, ***Portia de Rossi***, founded GENERAL PUBLIC with a view to bringing good art to more people. Her company's groundbreaking 3-D technology makes that possible by redefining the limits of printing – capturing every nuance of brushwork, texture, and technique to authentically reveal the artist's hand.

Also debuting this fall is an entirely new Rug collection. Distinguished by superlative artistry, exquisite materials, unparalleled quality and unmatched breadth, this exclusive collection – available in stocked and custom sizes – brings together the finest handcrafted rugs in the world. From hand-knotted New Zealand wool to hand-spun silk, Mongolian

cashmere to South American hides, 200 styles span Abstract to Traditional, Contemporary to Natural, Flatweave to Performance.

For more, visit RH.com or RHModern.com.

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ABOUT RH

RH (NYSE: RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books and online at RH.com, RHModern.com, RHBabyandChild.com, RHTEEN.com, and Waterworks.com.

FORWARD-LOOKING STATEMENTS:

This release contains forward-looking statements within the meaning of the federal securities laws, including statements regarding the largest collection of luxury home furnishings in the world presented in the RH Interiors and RH Modern Source Books, the new RH Rug Source Book collection of the world's finest handcrafted rugs of unparalleled quality and unmatched breadth, the debut date for the standalone Rugs Source Book, any statements or assumptions underlying any of the foregoing, and similar statements. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, risks related to general economic conditions and the housing market as well as the impact of economic conditions on consumer confidence and spending; changes in customer demand for our products; our ability to anticipate consumer preferences and buying trends, and maintaining our brand promise to customers; consumer spending based on weather and other conditions beyond our control; risks related to the number of new business initiatives we are undertaking; our ability to obtain our products in a timely fashion or in the quantities required; risks related to our sourcing and supply chain including our dependence on imported products produced by foreign manufacturers and risks related to importation of such products including risks related to tariffs, the countermeasures and mitigation steps that we adopt in response to tariffs and other similar issues, as well as those risks and uncertainties disclosed under the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in RH's most recent Form 10-K, Form 10-K/A and Forms 10-Q filed with the Securities and Exchange Commission, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at ir.rh.com and on the SEC website at www.sec.gov. Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.