

RH UNVEILS EXCLUSIVE PARTNERSHIP WITH GENERAL PUBLIC, PORTIA DE ROSSI'S INNOVATIVE NEW ART CURATION AND PUBLISHING COMPANY

GENERAL PUBLIC Collection Features Exacting 3-D Reproductions of Contemporary Works from Emerging and Established Painters Across the Globe

Corte Madera, Calif. – June 27, 2018 – RH (NYSE: RH) announced today an exclusive new partnership with GENERAL PUBLIC, a first-of-its-kind art curation and publishing company founded by award-winning actress and artist, Portia de Rossi, that creates exacting 3-D reproductions of original works by a select group of emerging and established artists across the globe.

Gary Friedman, RH Chairman and CEO commented, “Portia and the GENERAL PUBLIC team have created the first platform that truly amplifies the artist, enabling an authentic expression of their work to be experienced by exponentially more people. We are advocates of Portia’s quest to transform the art world, and proud to partner with her and the GENERAL PUBLIC team to make great art accessible.”

Until now, artists have had no method to recreate paintings with depth, dimension and nuance. GENERAL PUBLIC’s revolutionary Synograph™ is a 3-D print that captures texture and brushwork in such detail that it is nearly indistinguishable from the original. Like a photograph, this unique marriage of art and technology enables the artist to create multiple reproductions of an original, thereby making it available to the *general public*, as opposed to just one collector.

“We are thrilled to partner with Gary and the RH team for the launch of GENERAL PUBLIC,” said Portia de Rossi, Founder and CEO. “They are true believers in our mission: ‘Support Artists, Not Art,’ and believe as we do, that art is not for the wealthy few, it’s for the general public.”

The **GENERAL PUBLIC Collection** features paintings from artists **Koen Lybaert** (Antwerp), **Kali Sanders** (Los Angeles), **Seb Sweatman** (Johannesburg) and **Paul van Rij** (Amsterdam). Bold, confident and dramatically scaled, the contemporary works share a sense of movement and fluidity, subtle use of color and simplified form. The collection is prominently featured throughout the Spring 2018 RH Interiors and RH Modern Source Books – including a dedicated insert with artisan profiles – and can also be seen at RH.com, RHModern.com and at select RH galleries across the U.S. and Canada.

Watch the film, “RH Presents General Public” [HERE](#).

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ABOUT RH

RH (NYSE: RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, source books and online at RH.com, RHModern.com and Waterworks.com.

FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements within the meaning of the federal securities laws, including statements regarding GENERAL PUBLIC being a first-of-its-kind art curation and publishing company, the anticipated presentation of the GENERAL PUBLIC collection at select RH galleries across the U.S. and Canada, and similar statements. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, risks related to the number of new business initiatives we are undertaking; our ability to introduce new products and merchandise categories that will be of interest to our customers and to new customers; as well as those risks and uncertainties disclosed under the sections entitled “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in RH’s most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at ir.rh.com and on the SEC website at www.sec.gov. Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.