



RH ANNOUNCES LAUNCH OF RH TEEN

Corte Madera, CA – August 13, 2015 – RH, Restoration Hardware, today announced the launch of RH Teen. This innovative new concept is designed to fill the current void in the market for tasteful, high quality furniture, lighting, linens and décor for teens. Launching in late September, RH Teen will have its own 200-page Source Book, website (www.rhteen.com), and dedicated retail space in the Company's future next generation Design Galleries.

RH Chairman and Chief Executive Officer, Gary Friedman, commented, "Today, teens have tremendous exposure to design through the multiple web and social media platforms and are becoming tastemakers in their own right. We believe that RH Teen represents an opportunity to infuse taste and style into a market that has been underserved."

Mr. Friedman continued, "RH Teen is another example of our ability to innovate, curate, and integrate new businesses and quickly scale them across multiple channels - further demonstrating the disruptive nature of our brand."

Mr. Friedman will provide further details regarding RH Teen during the Company's second quarter fiscal 2015 earnings video on Thursday, September 10, 2015.

About RH

RH (Restoration Hardware Holdings, Inc. - NYSE:RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, Source Books, and online at RH.com.

Forward Looking Statements

This release contains forward-looking statements within the meaning of the federal securities laws including statements related to the anticipated timing of launching RH Teen in late September; the expectation that RH Teen will launch with a 200-page Source Book, website (www.rhteen.com), and dedicated retail space in the Company's future next generation Design Galleries; our belief that RH Teen represents an opportunity to infuse taste and style into a market that has been underserved; statements related to our ability to innovate, curate, and integrate new businesses and quickly scale them across multiple channels - further demonstrating the disruptive nature of our brand; statements regarding further details regarding RH Teen to be provided during the Company's second quarter fiscal 2015 earnings video on Thursday, September 10, 2015; and any statements or assumptions underlying any of the foregoing. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "estimate," "expect," "project," "plan," "intend," "believe," "may," "will,"

“should,” “likely” and other words and terms of similar meaning in connection with any discussion of the timing or nature of future events. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, our ability to retain key personnel; successful implementation of our growth strategy; strikes and work stoppages affecting port workers and other industries involved in the transportation of our products; general economic conditions and the impact on consumer confidence and spending; changes in customer demand for our products; factors affecting our outstanding convertible senior notes; our ability to anticipate consumer preferences and buying trends, and maintaining our brand promise to customers; changes in consumer spending based on weather and other conditions beyond our control; risks related to the number of new business initiatives we are undertaking; our ability to obtain our products in a timely fashion or in the quantities required; our ability to employ reasonable and appropriate security measures to protect personal information that we collect; our ability to support our growth with appropriate information technology systems; risks related to “conflict minerals” compliance and its impact on sourcing, if any, as well as those risks and uncertainties disclosed under the sections entitled “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in Restoration Hardware Holdings’ Form 10-K filed with the Securities and Exchange Commission on March 27, 2015, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at ir.restorationhardware.com and on the SEC website at www.sec.gov. Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.

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