



CHARACTERISTICS OF NEW ZEALAND SHEEPSKIN

- **Textural Variation** – Genuine New Zealand sheepskin pelts exhibit natural variations in texture. Because one frame comprises multiple pelts, there will be textural variation within a frame. Some hairs will be long and straight, others shorter and curlier. Together, these characteristics create a unique piece with depth and texture.
- **Tonal and Directional Variation** – Genuine New Zealand sheepskin pelts exhibit natural variations in color. Because one frame comprises multiple pelts, there will be tonal and directional variation within a frame. Brushing the hair in the same direction either by hand or with a wooden bristle brush can minimize the variance if desired.
- **Fluffing** – Sheepskin may flatten with time and use. Brisk fluffing by hand can help restore loft. Brushing with a wooden bristle brush can also restore the soft, lofty appearance. Over time, sheepskin may need more than a brush to restore loft. We recommend using a blow dryer on high power, low heat. Hold the dryer at least 5 inches from the hair and move it around the frame as you lift and fluff the sheepskin by hand. Some natural shedding may occur.

CARE AND MAINTENANCE

- The unique structure of sheepskin's wool fibers gives it a natural softness and durability. Sheepskin rugs will last a lifetime if cared for properly.
- Avoid direct sunlight to prevent UV damage or fading.
- Shake out regularly.
- Vacuum regularly using suction only to help maintain the wool fibers. Avoid brushes with bristles and turbo vacuums which can damage the wool.
- Maintain the beauty and natural loft of unshorn or long fiber wool rugs by brushing regularly with a wire wool comb.
- Pick up spilled solids immediately using a knife or spoon – avoid pushing the substance deeper into the wool pile.
- Blot liquid spills immediately using a paper towel, clean cloth or clean towel. If necessary, apply a wet stain remover after thorough blotting.
- Never rub or brush wet or damp pile. This will damage the pile and spread the stain.
- Ensure that rug is completely dry before storing.